

The Four-Way Test
Of the things we think,
 say or do:
 1) Is it the TRUTH?
 2) Is it FAIR to all concerned?
 3) Will it build GOOD-WILL and BETTER FRIENDSHIPS?
 4) Will it be BENEFICIAL to all concerned?

Interested in joining Rotary?
 Please contact our Membership Chairs:
 Laura Kirby
LKirby@Landrumcompanies.com or
 Andy Corbin
ajc@tslinc.com

PH: Paul Harris Fellows
 SM: PH Sustaining Members
 * FWB Club Past Presidents
 ** Past President Other Clubs
 RotY: FWB Rotarian of the Year

Members in purple have perfect attendance.

Area Make-Up Opportunities

Don't forget that you can make up missed meetings at neighboring clubs. They include:
Crestview: 12 p.m. Wednesday at Samuel's Restaurant
Destin: 7:15 a.m. Tuesday at Rutherford's at Regatta Bay
DeFuniak Springs: 12 p.m. Wednesday at McLain's Family Steakhouse
Mid-Bay: 7 a.m. Wednesday at Superior Residences at Bluewater Bay
Navarre: 12 p.m. Friday at Beach Community Bank—Navarre
Niceville—Valparaiso: 12 p.m. Thursday at Northwest Florida State College Student Services Building
South Walton: 7:30 a.m. Thursday at Somerby, Santa Rosa Beach

Rotary Roster

Robert Anderson, SM CW CPA	Jody Henderson, PHF SM * RP Accounting/Auditing	Dusty Ricketts, SM CW News Media
Jack Arthur, PHF SM KS Insurance	Mitzi Henley, SM DB Retail Shopping Center	John Roper DB Developmental Disabilities
James Bass, SM Funeral Director	Jeff Hooton, PHF SM DB Commercial Lending	Dick Rynearson Honorary Member
Neal Bern SM CW Insurance	Laura Kirby (3) SM CW Business Development	Katie Sharon, SM KS Banking
Debbie Bodenshtine, PHF SM RotY Economic Development DB	Richard Kunkel, PHF SM CW Education	Eulice Shelley, PHF * DB Moving & Storage
Ann Boynton SM KS Property Management	Chuck Landers, PHF SM LP Certified Public Accountant	Matt Simpson Insurance and Bonding
Joseph Brewster, PHF SM CW Cable Television	Ross LeBlanc, SM KS Certified Public Accountant	Scott Smith, PHF SM* RP Chiropractor
Mack Busbee, SM ** DB County Government	Tony Leonard, PHF SM ** LP Retail/Musical Instruments	Oxana Solovieva CW Commercial Real Estate
Tom Butcher Honorary Member	John Linn, PHF SM DB Kitchens-Retail	Rick Stevens, PHF SM RotY* LP Surge Suppression Systems
Kevin Cagle, SM LP Office Machines	David Macdonald PHF SM ** KS Shopping Center Manager	Steve Taylor RP Management Consultant
Gerry Chalker, (9) PHF SM * CW Pension Administration	Julie McNabb, SM KS Developmental Disabilities	Kent Tinsley KS Commercial Banking
Andy Corbin, PHF SM RotY * KS Electronics Mfg.	Joe Meyer, RotY PHF CW Retail/Computers	Herb Tinsley, PHF SM RotY* LP Savings & Loan Mgmt.
George Dorris, PHF SM CW Dentistry	David O. Miller, (13) PHF SM LP Developmental Disabilities	Forrest Townsend, PHF SM RotY* Veterinarian KS
JT Edwards, PHF SM RotY RP Landscaping Owner	John Morgan, PHF SM* CW Computer Engineer	Alex Trum, PHF RP Orthodontist Retired
Dan Empson Honorary	Matthew Morgan, RP Electrical Engineer	Matt Turpin, SM DB Certified Public Accountant
Cliff Ennis DB Business IT Management	Dan Nelson, PHF SM RP Restaurant/Fast Food	Aaron Webber, SM DB Condo Management
Ralph Fallin, (35) PHF SM RotY* DB Dairy Products	Michelle Nicholson, SM RP Communications	Charles West, (1) PHF SM* CW Investment Broker
Bob Fowner, PHF SM DB Association Manager	Rick Owen LP Non-Profit Management	Lisa Williams CW Utilities
Tony Gilligan, PHF SM RP Government Contractor	Roger Peadro, PHF SM RotY* Pastor RP	Jean Woo, PHF CW Dentist
Ben Gordon, SM LP Attorney	Mary Plummer, PHF LP Real Estate Sales	Jack Yeiser, PHF RP Mortgage Broker
Ron Grissom, SM KS Utilities	Lyndon Poff, PHF SM RotY LP Paint & Body Shop	Russ Youngblood PHF ** LP Psychologist
Chad Hamilton, PHF SM LP CPA	Diane Poff, SM LP Paint & Body Shop	Matt Zasada KS CPA
Ross Hamilton, SM DB Education— College	Jan Pooley, (10) PHF SM RotY* Department Store KS	Billy Bowlegs Drawdown Teams
Sallie Hardy, PHF DB Commercial Properties	Charlie Potts, PHF SM* KS Jeweler	Charles West CW \$6,200
Tom Hayes, PHF SM RP Financial Services	Fred Pryor, PHF SM RotY* KS Utility Service-Gas	Roger Peadro RP \$5,600
		Debbie Bodenshtine DB \$5,950
		Katie Sharon KS \$8,400
		Lyndon Poff LP \$13400



May 10, 2017
 Volume 2017 Issue 37
 Club # 4234
 Club Charter Date
 1/13/1954

May is

Youth Services Month

Board of Directors

President: Katie Sharon

President Elect: Aaron Webber

Secretary: Ron Grissom

Treasurer: Ross LeBlanc

Past President: Charles West

At Large: Dusty Ricketts and Chuck Landers

Senior Member: Eulice Shelley

Sergeant at Arms: Mack Busbee, JT Edwards, Jeff Hooton, Jean Woo

Committee Chairs

Club Admin: Joe Meyer

- **Programs:** Dusty Ricketts
- **Socials:** Neal Bern, Lyndon Poff
- **Bulletin:** Jan Pooley

Public Relations: Lisa Williams

Membership: Laura Kirby, Andy Corbin

Rotary Foundation: Joe Brewster

Service Projects: Rick Owen

Youth Services: Ross Hamilton

Scholarship Inc: Matt Turpin

Scholarship Drawdown:

Ron Grissom, Ross LeBlanc

Executive Secretary:

Lorrageia Jackson
executivesecretary@fortwaltonrotary.org

The Rotary Reader

Rotary Club of Fort Walton Beach
Presidential Citation Award Winner for 20 Years

Scholarship Drawdown: \$39,950 to Date

We're 9 days out from our 3rd Annual Drawdown. Current ticket sales and sponsorships total \$39,550. \$25,000 is our approximate breakeven point. We want to clear \$30,000 or more so keep working on ticket sales this week. Lyndon's team remains in the lead with \$13,400; Katie's team is in second place with \$8,400. See page 4 for team results!

Ticket Sales

All sold and unsold tickets are due to be turned in by this Friday, May 12. This is needed so that the committee has time to input the information in the system so we can begin the event on time. **Do not plan to turn in your sold or unsold tickets or money the night of the event.** Be sure to mark the sold ticket stubs with contact information, whether or not the purchaser will attend the event and if they are attending, how many.

Sponsorships

Members who have sold sponsorships are responsible for communicating with Lisa Williams or Richard Kunkel on how many people plan to attend using the sponsor's tickets. They need this information to plan the sponsor table seating. Please work now to finalize your sponsorships so that we can properly recognize them the night of the event. Logos should be sent to Aaron Webber so signage can reflect all of our sponsors.

“Loser” Prizes

Don't forget to secure commitments for “Loser Prizes”. Those should be turned in to Mary Plummer or Sallie Hardy. They will be happy to pick up the prizes from the donors but everyone needs to help get the commitments.

Event Set-Up

We will not have a regular Wednesday meeting May 17. We will meet at the Fairgrounds at 5:30 Thursday night, May 18, to set up for the event. Food will be provided. Anyone who's available, please meet at the fairgrounds at 11am Thursday to set the lighting. Volunteers should arrive around 4pm Friday in advance of the event. Wear your Red event shirts.

Ted Corcoran will serve as emcee for the evening. Johnny Lee is the guitar player/singer.

www.fortwaltonrotary.org
PO Box 0892; Fort Walton Beach, FL 32549
Follow us on Facebook: Rotary Club of Fort Walton Beach
District website: www.rotary690.org



Celebrate The Rotary Foundation's Centennial at the RI Convention Atlanta, GA June 10-14, 2017

Registration \$490

Just 6.5 weeks until the RI Convention in Atlanta.

There's still time to register and limited hotel rooms are still available.

"Every convention breathes new life into your Rotary experience. I'm looking forward to welcoming you to the House of Friendship, where you quickly realize how international Rotary really is." Carol Colon, Rotary Club of Gainesville, GA, Co-Chair of the House of Friendship. Grand Opening of the House of Friendship is 10am Saturday, June 10.

The club elected President Katie to serve as our voting delegate to the business meeting during the convention.

FWB Rotarians who have registered for the convention include: Katie Sharon, Jean Woo, Debbie Bodenshteyn, Joe Meyer, Lyndon & Diane Poff, Jan Pooley and Sallie Hardy

Plan now to Attend!

For more information visit:

Tips for Effectively Telling Rotary's Story

If you, your campaign, and your project are the world's best kept secret, you are not likely to have the impact you were hoping for or break any fundraising records.

At training events, RI Vice President Jennifer Jones frequently stresses the importance of sharing Rotary's story. "We are the greatest story never told" she says. "Strengthening our brand is essential to Rotary's future. For so long we did our good work quietly and not for recognition," she adds. "While this was noble, it made it difficult for people to understand the good work of Rotarians and why we exist. What we've learned is that when we tell our story, like-minded people want to join us."

What's the most effective way to tell Rotary's story? Here are some tips, gleaned from storytelling experts:

- Describe a transformation that took place or describe challenges that you overcame through Rotary to achieve a goal.
- Include personal anecdotes, real-life examples, and stories that touch our emotions and grab our attention.
- Strengthen a Rotary story by showing clear, compelling examples or demonstrations of Rotary's impact on your community.
- Tailor your story to your audience. Know whether you are addressing people who are familiar with our organization or who know little about it.
- Avoid Rotary jargon or acronyms
- Keep short enough to hold your audience's attention.

Mid-Bay Rotary's Golf Tournament

The Mid-Bay Rotary club is holding its 19th Annual Charity Golf Tournament Friday, June 2 at the Bluewater Bay Golf Course (Bay and Marsh Courses). Format is a Four Person Florida Scramble. Sign-in and lunch starts at noon with a shotgun start at 1pm. Individual players (non BWB Golf Course members) - \$75/4 person team—\$300. Hole sponsorships are available. Teams will be flighted based on players' Handicap Index.

Prizes for 1st and 2nd place in the A and B flights plus Closest to the Pin, Longest Drive, Hole-in-One and Putting Challenge.

POC is Art Jean—850-897-3658 or Arthur.jean@cox.net

Scholarship Inc.

Scholarship, Inc. recently named 8 new \$1,700 scholarship recipients and 3 \$1,000 renewals.

New Awards:

- Riley Bouck from Choctawhatchee HS—James Sutton Scholarship to University of West Florida
- Madison Raybuck from Fort Walton Beach HS—James Sutton Scholarship
- Sydney Curry from Fort Walton Beach HS—James Sutton Scholarship to Florida State University
- Victoria Teran from Choctawhatchee HS—James Sutton Scholarship to University of Montevallo
- Grason Shackelford from Fort Walton Beach HS—John T Morgan Scholarship
- Barbara Van DeWater, former USAF—Kay Stokes Scholarship to Alabama College of Osteopathic Medicine
- Jessica Kelsh from NWFSC—Kay Stokes Scholarship to Northwest Florida State College
- Whitney Hodges from NWFSC—Kay Stokes Scholarship to Northwest Florida State College

Renewals:

- Kacey Childers from Choctawhatchee HS—currently at Pensacola State College
- Emma Rudman from Fort Walton Beach HS— currently at University of Florida
- Brian Ellison from Choctawhatchee HS—currently at South Alabama

Upcoming Programs and Activities

5/17	No Regular Meeting	Drawdown Set-up is the weekly meeting
5/18	Drawdown Set-Up	NW Florida Fairgrounds (11am to set lighting; 5:30 set-up)
5/19	Drawdown	NW Florida Fairgrounds—volunteers arrive at 4pm
5/23	Club Board Meeting	11:30 am; Katie's Office
6/07	Regular Meeting	Paul Hsu, STEM Education
6/10-6/14	RI Convention	Atlanta, GA

Did You Know? You can attend a club board meeting, committee meeting or project as a make-up.

Birthdays and Anniversaries

May Birthdays		May Anniversaries		May Club Anniv	
Laura Kirby	5/07	5/19 Dusty & Jenny Ricketts (5)	Fred Pryor	5/01	44 yrs
Neal Bern	5/18	5/19 Jody & Cheryl Henderson	Jack Yeiser	5/01	32 yrs
Tom Hayes	5/24	(27)	Jody Henderson	5/04	29 yrs
		5/23 Ralph & Barbara Fallin (52)	Dan Nelson	5/09	16 yrs
		5/28 Rick & Kimberly Owen	Kent Tinsley	5/28	9 yrs

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster: **FIRST** the development of acquaintance as an opportunity for service

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society

THIRD The application of the ideal of service in each Rotarian's personal, business and community life

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



Mop-up campaigns are door-to-door immunizations

that are carried out in specific areas where the virus is known or suspected to still be circulating. Priority areas include those where polio cases have been found over the last 3 years and where access to health care is difficult.