



ROTARY:  
MAKING A  
DIFFERENCE

# The Rotary Reader



July 12, 2017  
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Club Charter Date  
1/13/1954

**Rotary Club of Fort Walton Beach  
Presidential Citation Award Winner for 20 Years**

**July is  
Beginning of the  
Rotary Year**

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## Board of Directors

- President:** Aaron Webber
- President Elect:** Ron Grissom
- Secretary:** Ross LeBlanc
- Treasurer:** Dusty Ricketts
- Past President:** Katie Sharon
- At Large:** Forrest Townsend and Chuck Landers
- Senior Member:** Bob Fowner
- Sergeant at Arms:** ????

## Committee Chairs

- Club Admin:** Joe Meyer
- **Programs:** ????
- **Socials:** JT Edwards
- **Bulletin:** Jan Pooley
- Public Relations:** Matt Simpson
- Membership:** Lisa Williams, Andy Corbin
- Rotary Foundation:** Katie Sharon
- Service Projects:** Rick Owen
- Youth Services:** Ross Hamilton and Charles West
- Scholarship Inc:** Matt Turpin
- Scholarship Drawdown:** Ross LeBlanc, Dusty Ricketts
- Executive Secretary:** Lorrageia Jackson  
executivesecretary@fortwaltonrotary.org

## Today's Program: RI Convention Attendees



Last month, seven FWB Rotarians made the investment to attend the RI Convention in Atlanta. Those attending were Katie Sharon, Jean Woo, Debbie Bodenshine, Lyndon Poff, Diane Poff, Sallie Hardy and Jan Pooley. Today they will try to share in 20 minutes what they experienced in the 5 days of the convention. Great speakers, updates on End Polio Now and Human Trafficking, meeting up with old friends and making new friends, learning about Rotary projects, Action Groups and Fellowships...the convention had it all. 35,583 Rotarians and guests from 150 countries were in Atlanta for this event. Next year's convention will be in Toronto. Consider going to experience it for yourself.

## President Aaron Needs Your Help

Last week President Aaron announced that he still needs some help for his year. He is looking for one or more people to serve as program chair and one or more to serve as Sergeant-at-Arms. The program chair is responsible for insuring that we have a meaningful program each week, to provide the information to the bulletin editor and to arrange for the speaker to be introduced at the meeting. The Sergeant-at-Arms is responsible for raising money through fines and injecting fun and Rotary knowledge into the weekly meetings. Some of the benefits of filling these roles are getting to know your fellow Rotarians better and strengthening your club. Please consider volunteering. If you are willing, please contact President Aaron.

[www.fortwaltonrotary.org](http://www.fortwaltonrotary.org)  
**PO Box 0892; Fort Walton Beach, FL 32549**  
**Follow us on Facebook: Rotary Club of Fort Walton Beach**  
**District website: [www.rotary690.org](http://www.rotary690.org)**



**RI Convention  
Atlanta, GA  
June 10-14, 2017**

35,583 Rotarians and Rotarian guests from around the world gathered in Atlanta for the International Convention.

Attendees heard the latest updates on the drive to eradicate polio from principals of the partners in this effort.

They also watched a sobering panel discussion on Modern Slavery, both sex trafficking and labor trafficking. Panelists included Senator Bob Corker R-TN, Ashton Kutcher (wearthorn.org) and Rebecca Bender, a survivor (rebeccabender.org).

Their basic message was that trafficking goes on everywhere. They encouraged the audience to educate themselves and their communities, serve the survivors and encourage local law enforcement.

Additional speakers included James Quincey, CEO of Coca-Cola, Former Atlanta Mayor Andrew Young who kept attendees talking for days, and golf legend Jack Nicklaus. Nicklaus is a Polio Ambassador and received the Medal of Honor for 2017 for his service to humanity.

To watch videos of these speakers visit: [www.riconvention.org](http://www.riconvention.org)

**Message from RI President Ian Riseley**



There are as many reasons to come to Rotary as there are Rotarians – maybe even a few more. But each of us has stayed in Rotary because it adds something to our own lives. Through Rotary, we are *Making a Difference* in the world; and the more involved we become, the more of a difference Rotary makes to each of us. Rotary challenges us to become better people: to become ambitious in the ways that matter, to strive for higher goals, and to incorporate Service Above Self into our daily lives. What kind of difference Rotary clubs and individual Rotarians make through their service will always be their own decision.

As an organization, we are guided by the three strategic priorities our Board has set in our strategic plan: to support and strengthen our clubs, to focus and increase our humanitarian service, and to enhance Rotary's public image and awareness.

In the year ahead, our clubs will have the support of a greatly augmented array of online tools, including a refreshed Rotary.org, a simplified Rotary Foundation grant application process, an improved My Rotary experience, and a rebuilt Rotary Club Central. As we look to strengthen our clubs, two specific challenges stand out in our membership: our gender balance and our average age. To keep our clubs strong, we need to build a membership that reflects the communities we serve and that will continue to develop knowledgeable leaders for generations to come.

For many years, one idea has stood at the heart of all our service: sustainability. Sustainable service means our work continues to have a positive impact long after Rotary's direct involvement has ended. We don't dig wells and walk away; we make sure communities can maintain and repair those wells. If we build a clinic, we make sure that clinic has a way to keep running without ongoing support from us. And when it comes to polio, we aren't working to contain it; we're working to end it. Eradicating polio is the ultimate in sustainable service. It is an investment that will yield not just a long-lasting but a *permanent* benefit, on a global scale. It is and must remain our No. 1 priority until the job is done.

For 112 years, Rotary has made a difference to more lives, in more ways, than we can ever count or will ever know. Today, each of us bears a torch, its flame lit by Paul Harris, that has been passed forward from generation to generation, in *Rotary: Making a Difference*.

**Birthdays and Anniversaries**

<b>July Birthdays</b>	<b>July Anniversaries</b>	Matthew Morgan	7/02	8
Matthew Morgan	7/11	Fred & Mayrelizbeth		yrs
Forrest Townsend	7/15	Pryor (52 yrs)	7/02	8
				yrs
Diane Poff	7/26	7/14 Matt & Jennifer Zasada	7/10	21 yrs
		(10 yrs)	Mary Plummer	7/10 15 yrs
		7/23 Alex & Donna Trum	JT Edwards	7/12 9 yrs
		(57 yrs)	Robert Anderson	
		<b>July Club Anniversaries</b>	7/29	8 yrs
		John Lynn	7/01	28 yrs

## Message from 6940 DG Lisa Weeks



Welcome Rotarians to the 2017-18 Rotary Year: The Year of “Women in Rotary.” Our Theme for this year is “Rotary: Making a Difference.” Our Rotary International President for 2017-18 is Ian Riseley from Victoria, Australia. You will be reading about Ian throughout this Rotary year.

At the Rotary International Convention, global leaders, world governments, and key donors pledged \$1.2 Billion to end polio. That means, we Rotarians are about to witness history in the making as we experience the eradication of this disease. We will win the fight to eradicate polio thanks to the efforts of Rotarians worldwide.

RI President Ian is very passionate about the environment and protecting the environment from global warming. Please keep that in mind when you are working on your projects this year. He also, as most of our RI Presidents have been in the past, is concerned about membership growth and retention. He believes our challenges this year are twofold. One is the gender balance in our membership. The other is the lowering the average age of Rotarians. It has been 28 years since our Council on Legislation voted to admit women to membership in Rotary. Yet, the percentage of women serving in our clubs is only just over 20 percent--up from about 13 percent 10 years ago. At that rate, it will take us another three decades to achieve gender parity. That is far too long a wait to have Rotary reflect the world in which we live. We need to make it a priority now.

The second critical challenge in our member demographics is our average age. When Paul Harris called that first Rotary meeting together in Chicago in 1905, he was just 36 years of age. Today, only 5 percent of our reported membership is under the age of 40--just 5 percent! The great majority of our members are over age 60. That fact is based on age reporting that covers only half our membership base. It does not include members who don't report their age.

Think about that for just a moment! Now, consider what Rotary membership stands to look like in 10 or 20 years, if we don't get very serious, very soon, about bringing in younger members. It is imperative that we find new and better ways to consistently attract and engage new generations of members and leaders. This is essential for our organization to flourish! We have several things to accomplish this year and the Club Presidents have already been recipients of my barrage of emails and it's only just begun. All of our Club Presidents are ready, willing and able to lead their clubs. All it takes is “THE POWER OF ONE ” TEAM that I know exists in District 6940.

Together we can make it happen. Whatever goals we set for this District, we will accomplish with each member's contribution on all levels.

I am looking forward to working with all of you this year. Your Assistant District Governors are ready to do anything you need to make your year successful. The Leadership Team is geared up to educate the members in every facet of Rotary. They are ready to engage, motivate, serve and help grow your clubs so your communities will benefit from what only Rotarians can offer.

Thank you all for your confidence in me and giving me the opportunity to represent District 6940 as your District Governor for 2017-18.

## Upcoming Programs and Activities

7/19	Regular Meeting	TBD
7/26	Regular Meeting	TBD
8/02	Regular Meeting	TBD
8/09	Regular Meeting	RYLA Participants

Did You Know? You can attend a club board meeting , committee meeting or project as a make-up.

## The Object of Rotary

**The Object of Rotary** is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST** the development of acquaintance as an opportunity for service

**SECOND** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society

**THIRD** The application of the ideal of service in each Rotarian's personal, business and community life

**FOURTH** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



At their Summit in Hamburg, Germany, the

Heads of State of the Group of Twenty (G20) acknowledged the global effort to eradicate polio and the need to finish the job in their 2017 Summit Statement, committing to “strive to fully eradicate polio”.

# Rotary Roster

**The Four-Way Test**  
**Of the things we think,**  
 say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOOD-WILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

*Interested in joining Rotary?*

Please contact our Membership Chairs:  
 Lisa Williams  
[LKirby@Landrumcompanies.com](mailto:LKirby@Landrumcompanies.com) or  
 Andy Corbin  
[ajc@tslinc.com](mailto:ajc@tslinc.com)

PH: Paul Harris Fellows  
 SM: PH Sustaining Members  
 \* FWB Club Past Presidents  
 \*\* Past President Other Clubs  
 RotY: FWB Rotarian of the Year

Members in purple have perfect attendance.

## Area Make-Up Opportunities

Don't forget that you can make up missed meetings at neighboring clubs. They include:

**Crestview:** 12 p.m. Wednesday at Samuel's Restaurant

**Destin:** 7:15 a.m. Tuesday at Rutherford's at Regatta Bay

**DeFuniak Springs:** 12 p.m. Wednesday at McLain's Family Steakhouse

**Mid-Bay:** 7 a.m. Wednesday at Superior Residences at Bluewater Bay

**Navarre:** 12 p.m. Friday at Beach Community Bank—Navarre

**Niceville- Valparaiso:** 12 p.m. Thursday at Northwest Florida State College Student Services Building

**South Walton:** 7:30 a.m. Thursday at Somerby, Santa Rosa Beach

**Robert Anderson, SM**  
 CPA

**Jack Arthur, PHF SM**  
 Insurance

**Neal Bern SM**  
 Insurance

**Debbie Bodenshine, PHF SM RotY**  
 Economic Development

**Ann Boynton SM** Property Management

**Joseph Brewster, PHF SM** Cable Television

**Mack Busbee, SM \*\***  
 County Government

**Tom Butcher**  
 Honorary Member

**Kevin Cagle, SM LP**  
 Office Machines

**Gerry Chalker, (10) PHF SM \***  
 Pension Administration

**Andy Corbin, PHF SM RotY \***  
 Electronics Mfg.

**George Dorris, PHF SM**  
 Dentistry

**JT Edwards, PHF SM RotY**  
 Landscaping Owner

**Dan Empson**  
 Honorary

**Cliff Ennis**  
 Business IT Management

**Bob Fowner, PHF SM**  
 Association Manager

**Tony Gilligan, PHF SM RotY**  
 Government Contractor

**Ben Gordon, SM**  
 Attorney

**Ron Grissom, PHF SM**  
 Utilities

**Chad Hamilton, PHF SM**  
 CPA

**Ross Hamilton, SM**  
 Education- College

**Sallie Hardy, PHF**  
 Commercial Properties

**Tom Hayes, PHF SM**  
 Financial Services

**Jody Henderson, PHF SM \***  
 Accounting/Auditing

**Mitzi Henley, SM**  
 Retail Shopping Center

**Jeff Hooton, PHF SM**  
 Commercial Lending

**Richard Kunkel, PHF SM**  
 Education

**Chuck Landers, PHF SM**  
 Certified Public Accountant

**Ross LeBlanc, SM**  
 Certified Public Accountant

**Tony Leonard, PHF SM \*\***  
 Retail/Musical Instruments

**John Linn, PHF SM**  
 Kitchens-Retail

**David Macdonald PHF SM \*\***  
 Shopping Center Manager

**Joe Meyer, (1) RotY PHF**  
 Retail/Computers

**David O. Miller, (15) PHF SM**  
 Developmental Disabilities

**John Morgan, PHF SM\***  
 Computer Engineer

**Matthew Morgan,**  
 Electrical Engineer

**Dan Nelson, PHF SM**  
 Restaurant/Fast Food

**Michelle Nicholson, SM**  
 Communications

**Rick Owen (1)**  
 Non-Profit Management

**Roger Peadro, PHF SM RotY\***  
 Pastor

**Mary Plummer, PHF**  
 Real Estate Sales

**Lyndon Poff, PHF SM RotY**  
 Paint & Body Shop

**Diane Poff, (1) SM**  
 Paint & Body Shop

**Jan Pooley, (11) PHF SM RotY\***  
 Department Store

**Charlie Potts, PHF SM\***  
 Jeweler

**Fred Pryor, PHF SM RotY\***  
 Utility Service-Gas

**Dusty Ricketts, SM**  
 News Media

**John Roper, PHF**  
 Developmental Disabilities

**Dick Ryneason**  
 Honorary Member

**Katie Sharon, (1) PHF SM \***  
 Banking

**Eulice Shelley, PHF \***  
 Moving & Storage

**Matt Simpson**  
 Insurance and Bonding

**Scott Smith, PHF SM\***  
 Chiropractor

**Oxana Solovieva (1)**  
 Commercial Real Estate

**Rick Stevens, PHF SM RotY\***  
 Surge Suppression Systems

**Steve Taylor**  
 Management Consultant

**Kent Tinsley**  
 Commercial Banking

**Herb Tinsley, PHF SM RotY\***  
 Savings & Loan Mgmt.

**Forrest Townsend, PHF SM RotY\***  
 Veterinarian

**Alex Trum, PHF**  
 Orthodontist Retired

**Matt Turpin, SM**  
 Certified Public Accountant

**Aaron Webber, (1) PHF SM**  
 Condo Management

**Charles West, (2) PHF SM\***  
 Investment Broker

**Lisa Williams**  
 Utilities

**Jean Woo, PHF**  
 Dentist

**Jack Yeiser, PHF**  
 Mortgage Broker

**Russ Youngblood PHF \*\***  
 Psychologist

**Matt Zasada**  
 CPA