



The Rotary Reader



May 16, 2018
Volume 2018 Issue 38
Club # 4234
Club Charter Date
1/13/1954

**Rotary Club of Fort Walton Beach
Presidential Citation Award Winner for 20 Years**

May is Youth Services Month

Board of Directors

- President:** Aaron Webber
- President Elect:** Ron Grissom
- Secretary:** Ross LeBlanc
- Treasurer:** Dusty Ricketts
- Past President:** Katie Sharon
- At Large:** Forrest Townsend and Chuck Landers
- Senior Member:** Bob Fowner
- Sergeant at Arms:** Rick Owen and John Roper

Committee Chairs

- Club Admin:** Joe Meyer
- **Programs:** Your Name Could be Here
- **Socials:** JT Edwards
- **Bulletin:** Jan Pooley
- Public Relations:** Matt Simpson
- Membership:** Andy Corbin
- Rotary Foundation:** Katie Sharon
- Service Projects:** Rick Owen
- Youth Services:** Ross Hamilton and Charles West
- Scholarship Inc:** Matt Turpin
- Scholarship Drawdown:** Ross LeBlanc, Dusty Ricketts
- Executive Secretary:** Lorrageia Jackson
executivesecretary@fortwaltonrotary.org

Today's Program: Jennifer Adams, Director Emerald Coast Convention and Visitors Bureau



Jennifer Adams began serving as the director of the Emerald Coast Convention & Visitor's Bureau, which encompasses the Emerald Coast Convention Center, Emerald Coast Visitors Centers, Emerald Coast Film Commission, and the overall marketing of the destination, in September 2017. A classically-trained ballerina originally from Boston, Massachusetts, persistence, dedication, creativity and a strong ability to lead has made her a marketing powerhouse throughout her nearly 25-year career.

Having worked on both the destination and marketing agency sides of the house, Adams brings a unique perspective to her position. Further still, much of her experience in tourism marketing took place right here in Northwest Florida, having most recently served as executive director of the Gulf County Tourism Development Council & Film Commission. In addition, she served as the marketing director of the South Walton Tourism Development Council, as well as the Seaside Community director of sales & marketing. Notably, in the latter position, Adams was responsible for selling Seaside as the primary filming location of the major motion picture *The Truman Show*, starring Jim Carrey and Ed Harris.

In addition, Adams worked as the executive vice president of North Carolina-based marketing agency Loeffler Ketchum Mountjoy, which specializes in tourism development. During her tenure, she was responsible for public relations, partner program development and implementation, project management and agency growth.

Adams is also involved in many organizations that support destination marketing and tourism in the state of Florida. She is a current member of Destination Marketing Association International (DMAI), as well as the Florida Association of Destination Marketing Organizations (FADMO). She also serves on the Global Media Committee of Visit Florida and is the current chair of the Northwest Florida Tourism Council.

www.fortwaltonrotary.org
PO Box 0892; Fort Walton Beach, FL 32549
Follow us on Facebook: Rotary Club of Fort Walton Beach
District 6940 website: www.rotary6940.org



RI Convention Toronto June 23-27, 2018

Registration is Open!

December 16-March 31
\$410 per person

April 1—June 27
\$495 per person

Toronto is Canada's largest city, fourth largest in North America, and home to a diverse population of 2.8 million people. It's a global centre for business, finance, arts and culture and is consistently ranked one of the world's most livable cities.

Join Rotarians from around the world to learn, be inspired and share fellowship.

From the House of Friendship to the General Sessions to Breakouts to Special Ticketed Events, there is something for everyone to enjoy.

Consider making the commitment to attend. You will be a better Rotarian!

For More Information:
www.riconvention.org

Laura Bush to Speak in Toronto



Former First Lady of the United States Laura Bush, an advocate for literacy, education, and women's rights, will speak at the 2018 Rotary Convention in Toronto this June.

For decades Mrs. Bush has fought for key national and global issues including launching groundbreaking education and healthcare programs in the U.S. and abroad. She founded both the Texas Book Festival and the National Book Festival in Washington D.C. As chair of the Women's Initiative at the George W. Bush Institute, Mrs. Bush continues her work on global healthcare innovations, empowering women in emerging democracies, education reform, and supporting men and women who have served in the U.S. military.

Women's healthcare also has been a central issue for Mrs. Bush. Because heart disease is the leading cause of death among American women, she partnered with the National Heart, Lung, and Blood Institute to launch The Heart Truth campaign and Red Dress project. The Heart Truth raises awareness among women about their risk for heart disease.

Mrs. Bush is the author of the bestselling memoir, *Spoken From the Heart*, and bestselling children's book, *Our Great Big Backyard*. She serves on several boards including the National Advisory Board for the Salvation Army, the Council for the Smithsonian National Museum of African American History and Culture, the Board of Trustees for the National Trust for Historic Preservation, and the Southern Methodist University Board of Trustees.

FWB Rotary Club Supports Nursing Program



Northwest Florida State College pinned 46 New nurses and graduated 23 registered nurses with Bachelors of Science in Nursing degrees last night (May 7) I was blessed to be on stage with them representing the Fort Walton Beach Rotary Club ~ Joe Meyer

Upcoming Area Events

The Mid-Bay Rotary Club will hold it's annual Golf Tournament Friday, June 1 at the Bluewater Bay Golf Course. Sponsorships are available now, starting at \$100. For more information contact Steve Gardner at 850-598-3195

Scholarship Drawdown Update



Our annual event is just over 1 week away. We have sold \$27,750 in sponsorships and individual tickets to date. We are more than 35% down compared to results at this point last year. We need a strong finish! Last year's total was \$55,000+, so keep sharing the event and sponsorship with all of your friends and business associates. Matt Simpson's team has pulled into the lead with \$7900.00. Team results are on page 4.

Team Captains have your tickets. Brochures and sponsor forms are available at each meeting. **Tickets and sponsorships are due 1 week prior to the event. This is necessary to prepare signage, table layout and most importantly the drawing. Do not plan to turn in money or tickets the night of the event.**

We need lots of great "loser prizes" to award throughout the night. See Mary Plummer or Sallie Hardy for more information.

Want to help with decorations? See Diane Poff or Richard Kunkel.

Want to help with libations? See JT Edwards.

Want to help with registration? See Debbie Bodenshine or Jean Woo.

Event set up starts at noon Thursday, May 24. Lunch will be served. This takes the place of our regular Wednesday meeting.

Event is Friday, May 25 at 6:00pm at the Northwest Florida Fairgrounds.

Upcoming Programs and Activities May is Youth Services Month

| | | |
|------|--------------------------|---|
| 5/23 | No Meeting | |
| 5/24 | Drawdown Setup | Meet at Fairgrounds at noon; lunch provided |
| 5/30 | Regular Meeting | Rebecca Ratliff, Audiologist |
| 6/06 | Regular Meeting | Scholarship Recipients |
| 6/13 | Regular Meeting | TBD |
| 6/20 | Regular Meeting | TBD |
| 6/27 | Installation of Officers | 6pm; Ramada Inn |

Do You Know? You can make up missed meetings by attending another club's meeting or an e-club meeting, participating in a project or committee meeting.

Be sure to let Lorrageia know.

Birthdays and Anniversaries

May Birthdays
5/18 Neal Bern
5/24 Tom Hayes

May Anniversaries
5/19 Dusty & Jenny Ricketts 6
5/19 Jody & Cheryl Henderson 28
5/28 Rick & Kimberly Owen

May Club Anniversaries
5/01 Jack Yeiser 33
5/01 Fred Pryor 45
5/04 Jody Henderson 30
5/09 Dan Nelson 17

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST the development of acquaintance as an opportunity for service

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society

THIRD The application of the ideal of service in each Rotarian's personal, business and community life

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



In London on April 19-20, leaders of the 53 members of the

Commonwealth affirmed their commitment to end Polio in the final communiqué of the 2018 meeting. Leaders emphasized renewed support for international efforts to tackle polio and other diseases, and called for an increase in national health expenditure throughout the Commonwealth. This outcome was largely due to the efforts of civil society, including outreach by members of Rotary clubs in commonwealth countries.

Rotary Roster

The Four-Way Test
Of the things we think,
say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOOD-WILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

Interested in joining Rotary?

Please contact our Membership
Chairs:
Andy Corbin
ajc@tslinc.com

PH: Paul Harris Fellows
SM: PH Sustaining Members
* FWB Club Past Presidents
** Past President Other Clubs
RotY: FWB Rotarian of the Year

Members in purple have perfect attendance.

Area Make-Up Opportunities

Don't forget that you can make up missed meetings at neighboring clubs. They include:

Crestview: 12 p.m. Wednesday at Samuel's Restaurant

Destin: 7:15 a.m. Tuesday at Rutherford's at Regatta Bay

DeFuniak Springs: 12 p.m. Wednesday at McLain's Family Steakhouse

Mid-Bay: 7 a.m. Wednesday at Superior Residences at Bluewater Bay

Navarre: 12 p.m. Friday at Beach Community Bank—Navarre

Niceville- Valparaiso: 12 p.m. Thursday at Northwest Florida State College Student Services Building

South Walton: 7:30 a.m. Thursday at Somerby, Santa Rosa Beach

Robert Anderson, SM RO

CPA

Neal Bern SM GC

Insurance

Debbie Bodenshtein PHF/SM Roty

Economic Development RO

Ann Boynton SM JS

Property Management

Joseph Brewster, PHF SM MS

Cable Television

Mack Busbee, SM ** JR

County Government

Tom Butcher

Honorary Member

Gerry Chalker, (10) PHF SM * GC

Pension Administration

Andy Corbin, PHF SM RotY * MS

Electronics Mfg.

George Dorris, PHF SM GC

Dentistry

JT Edwards, PHF SM RotY JS

Landscaping Owner

Dan Empson

Honorary

Cliff Ennis RO

Business IT Management

Bob Fowner, PHF SM JR

Association Manager

Joe Garvie JR

Construction

Tony Gilligan, PHF SM RotY GC

Government Contractor

Ben Gordon, SM GC

Attorney

Ron Grissom, PHF SM JS

Utilities

Chad Hamilton, PHF SM RO

CPA

Ross Hamilton, SM MS

Education- College

Sallie Hardy, PHF JR

Commercial Properties

Tom Hayes, PHF SM MS

Financial Services

Jody Henderson, PHF SM * JS

Accounting/Auditing

Mitzi Henley, SM RO

Retail Shopping Center

Rudy Hill, SM RO

Office Products

Jeff Hooton, PHF SM JR

Commercial Lending

Richard Kunkel, PHF SM GC

Education

Chuck Landers, PHF SM JR

Certified Public Accountant

Ross LeBlanc, SM MS

Certified Public Accountant

Tony Leonard, PHF SM ** GC

Retail/Musical Instruments

John Linn, PHF SM RO

Kitchens-Retail

David Macdonald PHF SM ** JR

Shopping Center Manager

Stacey McGilvray MS

Commercial Lending

Mack McElhose RO

Mass Transit

Joe Meyer, (1) RotY PHF JS

Retail/Computers

David O. Miller, (15) PHF SM MS

Developmental Disabilities

John Morgan, PHF SM* JR

Computer Engineer

Matthew Morgan, GC

Electrical Engineer

Dan Nelson, PHF SM GC

Restaurant/Fast Food

Michelle Nicholson, SM RO

Communications

Rick Owen (1) RO

Non-Profit Management

Mary Plummer, PHF MS

Real Estate Sales

Lyndon Poff, PHF SM RotY JS

Paint & Body Shop

Diane Poff, (1) SM JS

Paint & Body Shop

Eric Polson JS

Collision Repair

Jan Pooley, (11) PHF SM RotY* MS

Department Store

Charlie Potts, PHF SM* GC

Jeweler

Fred Pryor, PHF SM RotY* JR

Utility Service-Gas

Dusty Ricketts, SM JS

News Media

John Roper, PHF JR

Developmental Disabilities

Dick Rynearson

Honorary Member

Eulice Shelley, PHF * RO

Moving & Storage

Jessica Simpson JS

Lighting Sales

Matt Simpson MS

Insurance and Bonding

Scott Smith, PHF SM* JR

Chiropractor

Oxana Solovieva (1) MS

Commercial Real Estate

Rick Stevens, PHF SM RotY* RO

Surge Suppression Systems

Steve Taylor RO

Management Consultant

Kent Tinsley JR

Commercial Banking

Herb Tinsley, PHF SM RotY* GC

Savings & Loan Mgmt.

Forrest Townsend, PHF SM RotY* JS

Veterinarian

Alex Trum, PHF JS

Orthodontist Retired

Matt Turpin, SM GC

Certified Public Accountant

Aaron Webber, (1) PHF SM MS

Condo Management

Charles West, (2) PHF SM* JS

Investment Broker

Jean Woo, PHF MS

Dentist

Jack Yeiser, PHF MS

Mortgage Broker

Russ Youngblood PHF ** JR

Psychologist

Matt Zasada GC

CPA

Drawdown Team Results

Jessica Simpson \$7,000

Matt Simpson \$7,900

Rick Owen \$3,950

John Roper \$2,950

Gerry Chalker \$ 5,950

Total \$27,750