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The Rotary Reader

Presidential Citation Award Winner for 20 years

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The Rotary Club of Fort Walton Beach

www.fortwaltonrotary.org

Andre Hall: Behavioral Health Outreach, Director



Andre's 14 years of experience in the healthcare field include management, marketing and clinical assessment. He is a healthcare manager with a desire to improve healthcare delivery and compliance by improving processes and the customer service experience.

Professional Certified Geriatric Care Manager with a passion for leveraging the healthcare field to better meet the needs of geriatric clientele and their families. Qualified trainer in Alzheimer's Disease education, symptoms and care approaches. Tireless advocate for more research until we find a cure. Proficient and avid user of computer software and hardware. He is very interested in development of improved devices, applications and social media for baby boomers and seniors.

Andre received his BA in Psychology from Delta State University as well as AA in Psychology from Gulf Coast Community College.

Post Office Box 892 Fort Walton Beach, FL 32549

THE 4-WAY TEST

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago based Club Aluminum Company, which was facing bankruptcy Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy.

Herb Taylor became president of Rotary International during 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

CHULALONGKORN CELEBRATES 10 YEARS OF EQUIPPING LEADERS TO BUILD PEACE

Bobby Anderson was helping former freedom fighters in Aceh, Indonesia, adjust to life after combat when he heard about the Rotary Peace Center at Chulalongkorn University in Bangkok.

Anderson, who became part of the 2010 class of Rotary Peace Fellows, says the program allowed him to reflect upon the work he had already done and gain a larger perspective beyond day to day practicalities.

"To be able to meet other people that had done similar work in other places and to be exposed [during field study] to the disarmament, demobilization, and reintegration situation in Nepal was fascinating and helped me change how I think about the way I manage my own programs," Anderson says.

Through its [six peace centers](#), Rotary is developing leaders to become catalysts for peace in their communities and around the globe. The Chulalongkorn program offers a professional development certificate to individuals already working in fields related to peace.

Unlike the 15- to 24-month master's degree program, the Chulalongkorn course lasts just three months. Because of the shorter time commitment and emphasis on relevant experience, the program attracts a broader pool of applicants. Chulalongkorn, which celebrates its 10th anniversary this year, has graduated 355 peace fellows from 69 countries.

Its curriculum emphasizes equal parts instruction and learning from peers.

"There are two main aspects of the program," says Jenn Weidman, deputy director of the center. "One is the academic skills, what you actually learn, the steps of mediation, theory of analysis, etc. The other is the transformation."

"We take professional people and remove them from their role, place them in the same space with diverse people for three months, and then challenge everything they've ever believed or held dear," she says. "You get reflection, and we walk alongside and guide that, asking a lot of questions and creating a safe space for discussion. Some come and leave totally different people."

Professors, from both Thailand and outside the country, are chosen each year for a curriculum that is constantly evolving. Fellows also complete two field studies, one in Thailand and one in a postconflict setting outside Thailand where they put their training into action.

"It's an incredible opportunity for me as an instructor in the program to be able to interact with people working on the frontlines in Afghanistan, or Kenya or South Sudan, but then also the U.S.," says Craig Zelizer, associate director of conflict resolution at Georgetown University in Washington, D.C., and founder of the Peace and Collaborative Development Network. "The diversity of participants and the change they are already affecting and what they'll do as a result of this program are incredible."

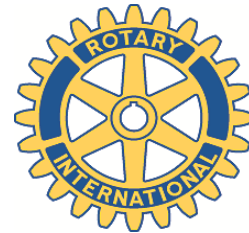
THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?



Upcoming Speakers

December 9th: Dr. Tom Streeter - Palm Eye Care

December 16th: Social?

December 23rd: No meeting - Christmas

ROTARIANS WITH BIRTHDAYS

Today in History

1804

[Napoleon Bonaparte](#) was crowned emperor of [France](#) in Paris by Pope Pius VII

1823

[President James Monroe](#) outlined his famous [doctrine](#) opposing European expansion in the Western Hemisphere.

1942

The first controlled [nuclear chain reaction](#) was demonstrated at the University of Chicago

1970

[The Environmental Protection Agency](#) (EPA) was established.

2001

Enron Corp., under CEO [Kenneth Lay](#), filed for [bankruptcy](#).

Rotary Roster

Bill Alexson
Military Operations Commander

Robert Anderson, SM
CPA

Jack Arthur, PHF SM
Insurance

Spencer Barnes, SM
Employee Benefits

James Bass, SM
Funeral Director

Neal Bern SM
Insurance

Debbie Bodenstine, PHF SM Roty
Economic Development

Ann Boynton SM
Property Management

Joseph Brewster, PHF SM
Cable Television

Frank Brutt, PHF SM
County Planning

Mack Busbee
County Government

Tom Butcher
Honorary Member

Kevin Cagle, SM
Office Machines

Gerry Chalker, (8) PHF SM *
Pension Administration

Andy Corbin, PHF SM RotY *
Electronics Mfg.

George Dorris, PHF SM
Dentistry

Jeff Dunford
Banker

JT Edwards, PHF SM RotY
Landscaping Owner

Dan Empson
Honorary

Cliff Ennis
Business IT Management

Ralph Fallin, (34) PHF SM RotY
Dairy Products

Bob Fowner, PHF SM
Association Manager

Cindy Frakes, SM
Realtor

Tony Gilligan, PHF SM
Government Contractor

Ben Gordon
Attorney

Ron Grissom, SM
Utilities

Haydon Grubbs, PHF SM
Education

Chad Hamilton, PHF SM
CPA

Ross Hamilton
Education- College

Sallie Hardy, PHF SM
Commercial Properties

Tom Hayes, PHF SM
Financial Services

Jody Henderson, PHF SM *
Accounting/Auditing

Mitzi Henley, SM
Retail Shopping Center

Ken Hinrichs
Non-Profit Administration

Jeff Hooton, PHF SM
Commercial Lending

Stephanie Jones SM
Banking

Laura Kirby (2)
Business Development

Richard Kunkel, PHF SM
Education

Chuck Landers, PHF SM
Certified Public Accountant

Ross LeBlanc, SM
Certified Public Accountant

Tony Leonard, PHF SM **
Retail/Musical Instruments

John Linn, PHF SM
Kitchens-Retail

Ted Litschauer, PHF SM
Public Safety

Jamey Mattern, PHF SM
Architect

David Macdonald PHF SM **
Shopping Center Manager

Julie McNabb, SM
Developmental Disabilities

Joe Meyer, SM
Retail/Computers

David O. Miller, (13) PHF SM
Developmental Disabilities

John Morgan, PHF SM*
Computer Engineer

Matthew Morgan, SM
Electrical Engineer

Dan Nelson, PHF SM
Restaurant/Fast Food

Michelle Nicholson, SM
Communications

Susan Page, SM
Professional Counseling

Roger Peadro, PHF SM RotY*
Pastor

Mary Plummer, PHF SM
Real Estate Sales

Lyndon Poff, PHF SM RotY
Paint & Body Shop

Diane Poff
Paint & Body Shop

Jan Pooley, (9) PHF SM RotY*
Department Store

Charlie Potts, PHF SM*
Jeweler

Kathy Pritchard, PHF SM
Commercial Banking

Fred Pryor, PHF SM RotY*
Utility Service-Gas

Dusty Ricketts, SM
News Media

Katie Sharon, SM
Banking

Eulice Shelley, PHF SM*
Moving & Storage

Scott Smitt, PHF SM*
Chiropractor

Whitney Smith, SM
Attorney

Allan Stearns, PHF SM*
Travel Agent

Rick Stevens, PHF SM RotY*
Surge Suppression Systems

Randy Stokes, PHF SM*
Architecture

Kent Tinsley, SM
Commercial Banking

Herb Tinsley, PHF SM RotY*
Savings & Loan Mgmt.

Forrest Townsend, PHF SM RotY*
Veterinarian

Alex Trum, PHF SM
Orthodontist Retired

Matt Turpin, SM
Certified Public Accountant

John Vaughan, PHF SM
Consultant

Aaron Webber, SM
Condo Management

Charles West, PHF SM
Investment Broker

Lisa Williams
Utilities

Jean Woo, PHF SM
Dentist

Jack Yeiser, PHF SM
Mortgage Broker

Russ Youngblood PHF SM**
Psychologist

Interested in joining Rotary?

Please contact our Membership Chairs
Laura Kirby LKirby@Landrumcompanies.com
or

Andy Corbin ajc@tslinc.com

PH: Paul Harris Fellows

SM: PH Sustaining Members

* FWB Club Past Presidents

** Past President Other Clubs

RotY: FWB Rotarian of the Year

Members in purple have perfect attendance.

Don't forget that you can make up missed meetings at neighboring clubs. They include: Crestview: 12 p.m. Wednesday at Ryan's
Destin: 7:15 a.m. Tuesday at Rutherford's at Regatta Bay
DeFuniak Springs: 12 p.m. Wednesday at McLain's Family Steakhouse
Mid-Bay: 7 a.m. Wednesday at Bluewater Bay Golf Club
Navarre: 12 p.m. Thursday at Tuscan Grill at Hidden Creek
Niceville: 12 p.m. Thursday at Northwest Florida State College Building K
South Walton: 7:30 a.m. Thursday at Embassy Suites