



ROTARY:  
MAKING A  
DIFFERENCE

# The Rotary Reader



August 23, 2017  
Volume 2018 Issue 8  
Club # 4234  
Club Charter Date  
1/13/1954

**Rotary Club of Fort Walton Beach  
Presidential Citation Award Winner for 20 Years**

## August is Membership and New Club Development Month

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### Board of Directors

- President:** Aaron Webber
- President Elect:** Ron Grissom
- Secretary:** Ross LeBlanc
- Treasurer:** Dusty Ricketts
- Past President:** Katie Sharon
- At Large:** Forrest Townsend and  
Chuck Landers
- Senior Member:** Bob Fowner
- Sergeant at Arms:** Rick Owen and  
John Roper

### Committee Chairs

- Club Admin:** Joe Meyer
- **Programs:** Your Name Could be  
Here
- **Socials:** JT Edwards
- **Bulletin:** Jan Pooley
- Public Relations:** Matt Simpson
- Membership:** Lisa Williams, Andy  
Corbin
- Rotary Foundation:** Katie Sharon
- Service Projects:** Rick Owen
- Youth Services:** Ross Hamilton and  
Charles West
- Scholarship Inc:** Matt Turpin
- Scholarship Drawdown:**  
Ross LeBlanc, Dusty Ricketts
- Executive Secretary:**  
Lorrageia Jackson  
executivesecretary@fortwaltonrotary.org

## Today's Speaker: Tony Gilligan Touring the Country on Two Wheels



Originally from Ashland, Kentucky, Tony was stationed at Eglin from 1975-1979 as an Air Force Engineer. After retiring from the Air Force, Tony worked at Martin Marietta in Orlando and Rockwell International in Atlanta managing programs before returning to the area with Sverdrup Technology to help start up an Engineering support contract at Eglin in 1986. He has resided in Niceville since.

After ten years of assisting the growth and development of the contract from 26 engineers to over 500, he left Sverdrup to initiate his Shalimar consulting business, Bahia Vista Associates, where he continues as President.

Tony is currently a member of the FWB Rotary club, where he was a past Sergeant-at- Arms, a member the Emerald Coast Military Affairs Council, and numerous other professional and social societies. He is a past Chairman of the FWB Chamber of Commerce Host Council and is a past President of the Okaloosa-Walton United Way. Tony is active in the Krewe of Bowlegs where he served as Captain Billy Bowlegs 56.

Gretchen and Tony have been married over 30 years and have four children, Denise Winter, Gene Gilligan, Erin Hunt and Doug Gilligan. Tony enjoys racquetball, boating and motorcycling on his Gold Wing. Together they enjoy traveling, particularly cruising.



## Club Social Planned for August 31



Make plans now to come to the club social Thursday, August 31 at 6pm at the Elk's Lodge on Okaloosa Island. This will be our meeting for the week...no regular meeting Wednesday, August 30. The theme is football...wear your favorite team's colors!

Cash bar.

Be sure to invite and bring friends and business associates who would be good Rotarians. It will be a great opportunity to acquaint them with our club and Rotary.

[www.fortwaltonrotary.org](http://www.fortwaltonrotary.org)

PO Box 0892; Fort Walton Beach, FL 32549

Follow us on Facebook: Rotary Club of Fort Walton Beach

District website: [www.rotary690.org](http://www.rotary690.org)



## RI Convention Toronto June 23-27, 2018

Registration is Open!

June 15-December 15  
\$335 per person

December 16-March 31  
\$410 per person

April 1—June 27  
\$495 per person

Toronto is Canada's largest city, fourth largest in North America, and home to a diverse population of 2.8 million people. It's a global centre for business, finance, arts and culture and is consistently ranked one of the world's most livable cities.

Join Rotarians from around the world to learn, be inspired and share fellowship.

From the House of Friendship to the General Sessions to Breakouts to Special Ticketed Events, there is something for everyone to enjoy.

Consider making the commitment to attend.  
You will be a better Rotarian!

For More Information:  
[www.riconvention.org](http://www.riconvention.org)

## Rotary Launches New Image Campaign

In 2011, Rotary launched an initiative to strengthen our image, expand public understanding of what we do, and engage and inspire current and prospective members, donors, and partners.

As part of that effort, we established an internal definition of our brand, confirming Rotary as the organization that **joins leaders** from all continents, cultures, and occupations, who **exchange ideas** on solving some of the world's toughest problems, and then **take action** to bring lasting change to communities around the world.

Rotarians have been working hard to tell the story of our impact in their communities. Thanks to their efforts, our public awareness levels globally have grown from 60 percent in 2012 to 75 percent in 2015.

But there's still work to be done.

Our most recent research tells us that the public still doesn't have a true understanding of what Rotary stands for, how we're different, why we matter, or the impact we make. They don't know what we do in local communities or what role we've played in the effort to end polio. And nearly 60 percent of those surveyed said they were unaware that a Rotary club exists in their own community.

As our next step in the brand strengthening initiative, we're introducing our latest global public image campaign: People of Action. This campaign brings the Rotary story to life in a way that narrows the gap between public awareness and understanding.

The People of Action campaign communicates the essence of Rotary and reflects our values, such as:

We build lifelong relationships.

We honor our commitments.

We connect diverse perspectives.

We apply our leadership and expertise to solve social issues.

It tells our story in our own voice, which is:

Smart — we are insightful and discerning.

Compassionate — we tackle community challenges with empathy and understanding.

Persevering — we find lasting solutions to systemic problems.

Inspiring — we encourage others to take action, conveying hope, enthusiasm, and passion.

As a Rotarian, you're also a brand ambassador. You can tell the story of Rotary and how we are people of action in communities worldwide.

To spread this narrative in a clear, consistent, and compelling way, we developed People of Action campaign materials in the Brand Center: print, digital, and outdoor advertisements, as well as videos and other marketing resources. We want to ensure that all Rotarians can support our effort to enhance awareness and understanding of Rotary. Our story hasn't changed. But how we share it with the world is vital to our future. Through a unified Rotary image and a clear, compelling voice, we are enhancing our legacy as one of the most respected organizations in the world.

## Little Free Libraries

Please continue to bring books for our Little Free Libraries to our Wednesday meetings. Books for children and adults are appropriate. Biographies, novels, cookbooks, non-fiction, inspirational, etc. are all good choices for restocking our libraries.

## 2018 Homeless Veteran Stand Down

The Annual Homeless Veteran Stand Down will be held Friday, November 3, 2017. Donations are needed by September 15 to fill 300 Veteran's Personal Care Bags. Items needed include Band-Aids, Combs, Decks of Cards, Deodorant, Floss, Winter Gloves, Hand Sanitizer, Hats & Knitted Caps, Kleenex, Lip Balm, Nail Clippers, Pens, Plastic Rain Ponchos, Puzzle Books, Q-tips, Sewing Kits, Shaving Cream, Shaving Razors, Snack Cracker Packages, New Socks, Sunscreen, Sunglasses, Washcloths, Wet Wipes and Pocket T-Shirts (new in sizes, XL & 2X only). Cash donations are welcome. Drop off to Mental Health Assn, 571 Mooney Rd.  
For details see Jean Woo.

## Upcoming Programs and Activities August is Membership and New Club Development Month

8/23	Regular Meeting	Tony Gilligan, Traveling the US on 2 Wheels
8/24	Club Board Meeting	11:30 am at RDF Conference Room
8/26	Foundation Seminar	NWFSC, Niceville
8/30	NO REGULAR MEETING	
8/31	Club Social	Elk's Lodge
9/06	Regular Meeting	Dr Devin Stephenson, NWFSC President
9/13	Regular Meeting	Melinda Bowers, University of West Florida
9/20	Regular Meeting	Lisa Weeks, District Governor's Official Visit
10/24	World Polio Day	
1/27	Rotary Leadership Inst	Pensacola
2/17	Rotary Leadership Inst	Panama City Beach
3/10	Rotary Leadership Inst	Tallahassee

Did You Know? You can attend a club board meeting, committee meeting or project as a make-up.

## Birthdays and Anniversaries

August Birthdays	August Anniversaries	
8/09 Roger Peadro	8/09 Mitzi & Bear Henley	8/03 Russ Youngblood (23)
8/17 Chad Hamilton	8/12 Jeff & Mona Hooton (28)	8/04 Joe Brewster (24)
8/23 Dan Nelson	8/14 Herb & Dolly Tinsley (46)	8/10 Rick Owen (1)
8/29 Debbie Bodens- stine	8/18 Andy & Therese Corbin (38)	8/10 Oxana Solovieva (1)
	8/28 Eulice & Wilma Shelley (69)	8/10 Steve Taylor (1)
		8/12 Sallie Hardy (25)
		8/12 Neal Bern (2)
		8/13 Diane Poff (3)
		8/17 Scott Smith (12)
	<b>August Club Anniversaries</b>	

## The Object of Rotary

**The Object of** Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST** the development of acquaintance as an opportunity for service

**SECOND** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society

**THIRD** The application of the ideal of service in each Rotarian's personal, business and community life

**FOURTH** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

**END  
POLIO  
NOW**

In July 2017, the Pakistan Polio Eradication

Programme reached an important milestone as it completed a year without reporting a single case of polio in the Federally Administered Tribal Areas. FATA had reported a high of 179 cases in 2014 when Pakistan's annual tally soared to 306 cases.

# Rotary Roster

**The Four-Way Test**  
**Of the things we think,**  
 say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOOD-WILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

*Interested in joining Rotary?*

Please contact our Membership

Chairs:

Lisa Williams at

[lmwillia@southernco.com](mailto:lmwillia@southernco.com)

or

Andy Corbin

[ajc@tslinc.com](mailto:ajc@tslinc.com)

PH: Paul Harris Fellows

SM: PH Sustaining Members

\* FWB Club Past Presidents

\*\* Past President Other Clubs

RotY: FWB Rotarian of the Year

Members in purple have perfect attendance.

## Area Make-Up Opportunities

Don't forget that you can make up missed meetings at neighboring clubs. They include:

**Crestview:** 12 p.m. Wednesday at Samuel's Restaurant

**Destin:** 7:15 a.m. Tuesday at Rutherford's at Regatta Bay

**DeFuniak Springs:** 12 p.m. Wednesday at McLain's Family Steakhouse

**Mid-Bay:** 7 a.m. Wednesday at Superior Residences at Bluewater Bay

**Navarre:** 12 p.m. Friday at Beach Community Bank—Navarre

**Niceville- Valparaiso:** 12 p.m. Thursday at Northwest Florida State College Student Services Building

**South Walton:** 7:30 a.m. Thursday at Somerby, Santa Rosa Beach

**Robert Anderson, SM**

CPA

**Jack Arthur, PHF SM**

Insurance

**Neal Bern SM**

Insurance

**Debbie Bodenshtine, PHF SM RotY**

Economic Development

**Ann Boynton SM** Property Management

**Joseph Brewster, PHF SM** Cable Television

**Mack Busbee, SM \*\***

County Government

**Tom Butcher**

Honorary Member

**Kevin Cagle, SM LP**

Office Machines

**Gerry Chalker, (10) PHF SM \***

Pension Administration

**Andy Corbin, PHF SM RotY \***

Electronics Mfg.

**George Dorris, PHF SM**

Dentistry

**JT Edwards, PHF SM RotY**

Landscaping Owner

**Dan Empson**

Honorary

**Cliff Ennis**

Business IT Management

**Bob Fowner, PHF SM**

Association Manager

**Tony Gilligan, PHF SM RotY**

Government Contractor

**Ben Gordon, SM**

Attorney

**Ron Grissom, PHF SM**

Utilities

**Chad Hamilton, PHF SM**

CPA

**Ross Hamilton, SM**

Education- College

**Sallie Hardy, PHF**

Commercial Properties

**Tom Hayes, PHF SM**

Financial Services

**Jody Henderson, PHF SM \***

Accounting/Auditing

**Mitzi Henley, SM**

Retail Shopping Center

**Jeff Hooton, PHF SM**

Commercial Lending

**Richard Kunkel, PHF SM**

Education

**Chuck Landers, PHF SM**

Certified Public Accountant

**Ross LeBlanc, SM**

Certified Public Accountant

**Tony Leonard, PHF SM \*\***

Retail/Musical Instruments

**John Linn, PHF SM**

Kitchens-Retail

**David Macdonald PHF SM \*\***

Shopping Center Manager

**Joe Meyer, (1) RotY PHF**

Retail/Computers

**David O. Miller, (15) PHF SM**

Developmental Disabilities

**John Morgan, PHF SM\***

Computer Engineer

**Matthew Morgan,**

Electrical Engineer

**Dan Nelson, PHF SM**

Restaurant/Fast Food

**Michelle Nicholson, SM**

Communications

**Rick Owen (1)**

Non-Profit Management

**Roger Peadro, PHF SM RotY\***

Pastor

**Mary Plummer, PHF**

Real Estate Sales

**Lyndon Poff, PHF SM RotY**

Paint & Body Shop

**Diane Poff, (1) SM**

Paint & Body Shop

**Jan Pooley, (11) PHF SM RotY\***

Department Store

**Charlie Potts, PHF SM\***

Jeweler

**Fred Pryor, PHF SM RotY\***

Utility Service-Gas

**Dusty Ricketts, SM**

News Media

**John Roper, PHF**

Developmental Disabilities

**Dick Rynearson**

Honorary Member

**Katie Sharon, (1) PHF SM \***

Banking

**Eulice Shelley, PHF \***

Moving & Storage

**Matt Simpson**

Insurance and Bonding

**Scott Smith, PHF SM\***

Chiropractor

**Oxana Solovieva (1)**

Commercial Real Estate

**Rick Stevens, PHF SM RotY\***

Surge Suppression Systems

**Steve Taylor**

Management Consultant

**Kent Tinsley**

Commercial Banking

**Herb Tinsley, PHF SM RotY\***

Savings & Loan Mgmt.

**Forrest Townsend, PHF SM RotY\***

Veterinarian

**Alex Trum, PHF**

Orthodontist Retired

**Matt Turpin, SM**

Certified Public Accountant

**Aaron Webber, (1) PHF SM**

Condo Management

**Charles West, (2) PHF SM\***

Investment Broker

**Lisa Williams**

Utilities

**Jean Woo, PHF**

Dentist

**Jack Yeiser, PHF**

Mortgage Broker

**Russ Youngblood PHF \*\***

Psychologist

**Matt Zasada**

CPA

**Recent Meeting Attendance**

July 26—60.0%

Month of July Avg: 57.63%

Aug 2—57.4%

Aug 9—51.7%

Aug 16—70.5%