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# *The Rotary Reader*

**Presidential Citation Award Winner for 20 years**

## **Board of Directors**

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### **Services Projects:**

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Joe Brewster

### **Public Relations:**

Dusty Ricketts & Jean Woo

### **Club Administration:**

Mack Busbee

### **Sergeant at Arms:**

Gerry Chalker & Roger Peadro

### **Programs:**

Joe Meyer

### **Scholarship, Inc.:**

Matt Turpin

### **Social Committee**

Ross LeBlanc

### **Bulletin**

Spencer Barnes

### **Executive Secretary**

Lorrageia Jackson

## *The Rotary Club of Fort Walton Beach*



Dr. Daniele Fallin is the Sylvia and Harold Halpert Professor and Chair of the Department of Mental Health at the Johns Hopkins Bloomberg School of Public Health. She is also the Director of the Wendy Klag Center for Autism and Developmental Disabilities at the School, and the Associate Director of the Maryland Genetics, Epidemiology, and Medicine (MDGEM) Training program at the Johns Hopkins Schools of Public Health and Medicine.

Her research focuses on the genetic and environmental causes of neuropsychiatric diseases and their interplay. Specifically, her team works to understand how environments, behaviors, genetic variation, and epigenetic variation contribute to risk for autism spectrum disorder and other conditions. She is trained as an epidemiologist and statistical geneticist, and has worked on methodological developments for genetic epidemiology as well as led recruitment efforts for general epidemiological projects in autism and Alzheimer's disease.

Currently, she leads the Maryland site of the SEED study (Study to Explore Early Development), a multi-site case-control study of autism genetic and environmental risk factors and autism characteristics and the EARLI study (Early Autism Research Longitudinal Investigation), a prospective pregnancy cohort focused on causes of autism. She has also led GWAS and EWAS (epigenome-wide) projects for autism based on samples from these studies.

Dr. Fallin is the product of our Okaloosa County School system and graduated from Choctawhatchee High School, where she was President of Wheelettes, now known as the Rotary Interact Club. She is the daughter of Rotarian Ralph Fallin and his wife, Barbara. She is married to Christopher Herfel, a marine engineering consultant, and they have two adorable little boys, Bryce age 6, and Kellen age 4.

Post Office Box 892 Fort Walton Beach, FL 32549

# INSTITUTE EQUIPS REGIONAL LEADERS TO ADVANCE ROTARY'S STORY

REGIONAL LEADERS FROM AROUND THE GLOBE GATHERED AT ROTARY WORLD HEADQUARTERS IN EVANSTON IN EARLY MARCH FOR TRAINING THEY WILL USE TO INSPIRE MEMBERS IN THEIR RESPECTIVE AREAS.

SEVERAL PARTICIPANTS - MOST OF WHOM WILL BEGIN THEIR TERM ON 1 JULY - NOTED THAT THE TRUE MEASURE OF THE INSTITUTE'S SUCCESS WILL BE HOW WELL THE INFORMATION THEY LEARNED IS TRANSMITTED TO ROTARY MEMBERS.

"WE HAVE TO REALIZE THAT TRAINING DOESN'T STOP AT THE DISTRICT LEVEL," SAID MICHAEL BOYER, A ROTARY PUBLIC IMAGE COORDINATOR FROM PISMO BEACH, CALIFORNIA, USA. "WE TRAIN PEOPLE REALLY WELL TO BE GOVERNORS AND CLUB PRESIDENTS BUT WE HAVE TO REALIZE THAT WE ALSO HAVE TO TRAIN OUR MEMBERS IN HOW TO TALK ABOUT ROTARY."

BOYER SAID HIS GOAL IS TO ENSURE THAT MEMBERS CAN DISCUSS ROTARY'S BRAND IN A CLEAR AND COMPELLING WAY. "WE HAVE TO MAKE OUR CLUB PRESIDENTS UNDERSTAND THEY CAN'T JUST STAND IN FRONT OF THEIR CLUB AND SAY, 'GO INVITE MEMBERS.' THEY ACTUALLY HAVE TO TRAIN MEMBERS IN HOW TO ASK AND WHAT TO SAY," HE SAID.

A MAJOR GOAL OF THE FOUR-DAY REGIONAL LEADERS TRAINING INSTITUTE WAS TO EQUIP THESE LEADERS -- REGIONAL ROTARY FOUNDATION COORDINATORS, ROTARY COORDINATORS, ROTARY PUBLIC IMAGE COORDINATORS, AND ENDOWMENT/MAJOR GIFTS ADVISERS -- TO HELP CLUB AND DISTRICT LEADERS STRENGTHEN CLUB MEMBERSHIP, FOCUS AND FOSTER ROTARY'S HUMANITARIAN SERVICE, AND ENHANCE THE ORGANIZATION'S PUBLIC IMAGE.

MANY PARTICIPANTS WERE IMPRESSED TO LEARN ABOUT NEW TOOLS AVAILABLE ON ROTARY.ORG, WHICH THEY PRACTICED USING DURING MULTIPLE WORKSHOPS.

"I HAVE USED ROTARY.ORG FOR YEARS BUT I HAVE REALIZED THESE PAST COUPLE OF DAYS HOW MUCH MORE ADVANCED IT HAS BECOME," SAID ALASDAIR SEALE, AN ENDOWMENT/MAJOR GIFTS ADVISER FROM EDINBURGH, SCOTLAND. "I DIDN'T REALIZE, FOR EXAMPLE, THAT THERE ARE ALUMNI REPORTS THAT INCLUDE GROUP STUDENT EXCHANGE STUDENTS, VOCATIONAL TRAINING TEAMS, AMBASSADORIAL SCHOLARS, AND ROTARACTORS. THEY ARE ALL CLEARLY A TARGET FOR MEMBERSHIP."

PATRICK COLEMAN, A REGIONAL ROTARY FOUNDATION COORDINATOR FROM LUANSHYA, ZAMBIA, SAID MEMBERS NEED TO BE ENCOURAGED TO USE ROTARY.ORG.

"(WHAT WE ARE LEARNING) IS VERY EXCITING BECAUSE WE ARE BRINGING ROTARY INTO THE 21ST CENTURY," COLEMAN SAID. "WE HAVE MEMBERS WHO BRAG ABOUT BEING BORN BEFORE THE AGE OF COMPUTERS. BUT THAT'S A BIT LIKE SAYING, 'I WAS BORN BEFORE CELLPHONES SO I AM NOT GOING TO USE ONE.' WE'RE HERE, WE NEED TO USE THESE TOOLS."

SHERRI MUNIZ, A ROTARY COORDINATOR FROM SAN ANTONIO, TEXAS, SAID THE VALUE OF THE INSTITUTE FOR HER WAS BEING ABLE TO SHARE IDEAS.

"THE PROGRAM ITSELF IS DESIGNED TO TEACH US TEAMWORK," MUNIZ SAID. "BUT WE ARE BUILDING CONNECTIONS WITH PEOPLE WHO HAVE SUCCESS STORIES, WITH PEOPLE WHO HAVE SIMILAR CHALLENGES, AND THOSE CONNECTIONS WILL LAST US FAR BEYOND THE END OF THE INSTITUTE."

BY ARNOLD R. GRAHL

ROTARY NEWS

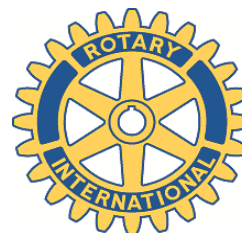
## THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## THE ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?



## Upcoming Speakers

March 30th: Social 3/31

April 6th: Mack Payne – Agent Orange, the back story

## ROTARIANS WITH BIRTHDAYS

**Kevin Cagle - March 29th**

## Today in History

**1775**

[Patrick Henry](#) declared "Give me liberty, or give me death."

**1806**

[Lewis and Clark](#) began their return journey east

**1983**

U.S. President [Ronald Reagan](#) proposed a space-based missile defense system called the [Strategic Defense Initiative](#) or "Star Wars."

**1998**

The motion picture epic "[Titanic](#)" won 11 Oscars at the [70th Academy Awards](#), tying it with "[Ben-Hur](#)" for the most ever.

**2010**

President Barack Obama signed a health-care overhaul bill, called the Patient Protection and Affordable Care Act, into law.

# Rotary Roster

**Bill Alexson**  
Military Operations Commander

**Robert Anderson, SM**  
CPA

**Jack Arthur, PHF SM**  
Insurance

**Spencer Barnes, SM**  
Employee Benefits

**James Bass, SM**  
Funeral Director

**Neal Bern SM**  
Insurance

**Debbie Bodenshteyn, PHF SM RotY**  
Economic Development

**Ann Boynton SM**  
Property Management

**Joseph Brewster, PHF SM**  
Cable Television

**Frank Brutt, PHF SM**  
County Planning

**Mack Busbee**  
County Government

**Tom Butcher**  
Honorary Member

**Kevin Cagle, SM**  
Office Machines

**Gerry Chalker, (8) PHF SM \***  
Pension Administration

**Andy Corbin, PHF SM RotY \***  
Electronics Mfg.

**George Dorris, PHF SM**  
Dentistry

**Jeff Dunford**  
Banker

**JT Edwards, PHF SM RotY**  
Landscaping Owner

**Dan Empson**  
Honorary

**Cliff Ennis**  
Business IT Management

**Ralph Fallin, (34) PHF SM RotY**  
Dairy Products

**Bob Fowner, PHF SM**  
Association Manager

**Cindy Frakes, SM**  
Realtor

**Tony Gilligan, PHF SM**  
Government Contractor

**Ben Gordon**  
Attorney

**Ron Grissom, SM**  
Utilities

**Haydon Grubbs, PHF SM**  
Education

**Chad Hamilton, PHF SM**  
CPA

**Ross Hamilton**  
Education- College

**Sallie Hardy, PHF SM**  
Commercial Properties

**Tom Hayes, PHF SM**  
Financial Services

**Jody Henderson, PHF SM \***  
Accounting/Auditing

**Mitzi Henley, SM**  
Retail Shopping Center

**Ken Hinrichs**  
Non-Profit Administration

**Jeff Hooton, PHF SM**  
Commercial Lending

**Stephanie Jones SM**  
Banking

**Laura Kirby (2)**  
Business Development

**Richard Kunkel, PHF SM**  
Education

**Chuck Landers, PHF SM**  
Certified Public Accountant

**Ross LeBlanc, SM**  
Certified Public Accountant

**Tony Leonard, PHF SM \*\***  
Retail/Musical Instruments

**John Linn, PHF SM**  
Kitchens-Retail

**Ted Litschauer, PHF SM**  
Public Safety

**Jamey Mattern, PHF SM**  
Architect

**David Macdonald PHF SM \*\***  
Shopping Center Manager

**Julie McNabb, SM**  
Developmental Disabilities

**Joe Meyer, SM**  
Retail/Computers

**David O. Miller, (13) PHF SM**  
Developmental Disabilities

**John Morgan, PHF SM\***  
Computer Engineer

**Matthew Morgan, SM**  
Electrical Engineer

**Dan Nelson, PHF SM**  
Restaurant/Fast Food

**Michelle Nicholson, SM**  
Communications

**Susan Page, SM**  
Professional Counseling

**Roger Peadro, PHF SM RotY\***  
Pastor

**Mary Plummer, PHF SM**  
Real Estate Sales

**Lyndon Poff, PHF SM RotY**  
Paint & Body Shop

**Diane Poff**  
Paint & Body Shop

**Jan Pooley, (9) PHF SM RotY\***  
Department Store

**Charlie Potts, PHF SM\***  
Jeweler

**Fred Pryor, PHF SM RotY\***  
Utility Service-Gas

**Dusty Ricketts, SM**  
News Media

**Katie Sharon, SM**  
Banking

**Eulice Shelley, PHF SM\***  
Moving & Storage

**Scott Smitt, PHF SM\***  
Chiropractor

**Whitney Smith, SM**  
Attorney

**Allan Stearns, PHF SM\***  
Travel Agent

**Rick Stevens, PHF SM RotY\***  
Surge Suppression Systems

**Kent Tinsley, SM**  
Commercial Banking

**Herb Tinsley, PHF SM RotY\***  
Savings & Loan Mgmt.

**Forrest Townsend, PHF SM RotY\***  
Veterinarian

**Alex Trum, PHF SM**  
Orthodontist Retired

**Matt Turpin, SM**  
Certified Public Accountant

**John Vaughan, PHF SM**  
Consultant

**Aaron Webber, SM**  
Condo Management

**Charles West, PHF SM**  
Investment Broker

**Lisa Williams**  
Utilities

**Jean Woo, PHF SM**  
Dentist

**Jack Yeiser, PHF SM**  
Mortgage Broker

**Russ Youngblood PHF SM\*\***  
Psychologist

## Interested in joining Rotary?

Please contact our Membership Chairs  
Laura Kirby [LKirby@Landrumcompanies.com](mailto:LKirby@Landrumcompanies.com)  
or

Andy Corbin [ajc@tslinc.com](mailto:ajc@tslinc.com)

**PH:** Paul Harris Fellows

**SM:** PH Sustaining Members

\* FWB Club Past Presidents

\*\* Past President Other Clubs

RotY: FWB Rotarian of the Year

Members in purple have perfect attendance.

Don't forget that you can make up missed meetings at neighboring clubs. They include: Crestview: 12 p.m. Wednesday at Ryan's  
Destin: 7:15 a.m. Tuesday at Rutherford's at Regatta Bay  
DeFuniak Springs: 12 p.m. Wednesday at McLain's Family Steakhouse  
Mid-Bay: 7 a.m. Wednesday at Bluewater Bay Golf Club  
Navarre: 12 p.m. Thursday at Tuscan Grill at Hidden Creek  
Niceville: 12 p.m. Thursday at Northwest Florida State College Building K  
South Walton: 7:30 a.m. Thursday at Embassy Suites