



Rotary Club of Fort Walton Beach

THE ROTARY READER

2005-06 Board of Directors

President:

William Scott Foster

Vice President:

Philippe Miceli

Secretary:

Gerry Chalker

Treasurer:

Rick Stevens

Past President:

Nitsi Bennett

Club Service:

King Vaughan

Community Service:

Kathleen Pritchard

International Service:

Jan Pooley

Vocational Service:

Timothy McDonald

Sergeant at Arms:

Patricia Hollarn *and*

Emil Pagliari

Club Bulletin:

Joyce Shanahan

Committee Chairs:**Exchange:**

Deborah A. Kernen

Membership:

Andy Corbin

Scholarship, Inc.:

Gail Miceli

Speakers:

James R. (Bob) Richburg

Today's Guest Speaker: Wayne Campbell, CEO Fort Walton Beach Medical Center



Our own Wayne Campbell will speak to us today and update us on what's new for the Fort Walton Beach Medical Center and what we can look forward to in 2006.

In 1996, Mr. Campbell was named CEO of Fort Walton Beach Medical Center and under his leadership they have completed over \$100 million dollars in capital improvements; in 2001 started a nursing program in partnership with Okaloosa-Walton College; and the Hospital has increased their United-Way Contributions from \$1,600 in 1995 to \$160,000 in 2005. Among his proudest achievements is that the Fort Walton Beach Medical Center contributes back to our community and its charitable organizations over \$500,000 annually.

As CEO for Fort Walton Beach Medical Center, Wayne Campbell has set a standard of workplace excellence and as such FWB Medical Center has been awarded the 2005 Workplace Excellence Award by the Economic Development Council. Under his direction, the Hospital continues to grow with the establishment of the area's first full service cardiac program with the first open heart surgery performed in May 2003. This was followed by the opening of the area's only Cancer Center in February 2005.

Mr. Campbell has over 26 years experience with HCA. Prior to being named FWB Medical Center CEO, he was named the first CEO at Palm Beach Regional Hospital where he previously served as Chief Operating Officer. During his tenure at Palm Beach Regional Hospital, it was recognized as one of the Top 100 hospitals in USA. He has also served as a Chief Financial Officer and named CFO of the year in 1990.

Mr. Campbell has a Bachelors of Science degree in Management and Bachelors of Science degree in Accounting from University of West Florida. In 2003, Mr. Campbell received the 2003 Leroy Collins Distinguished Alumni Award from Florida Association of Community Colleges.

Mr. Campbell is a Paul Harris Fellow and active in many community organizations including: Covenant Hospice, OWC Foundation, American Heart Association of Okaloosa/Walton Counties, Past-President United Way of Okaloosa-Walton Counties, Greater Fort Walton Beach Chamber of Commerce, Twin Cities Chamber Foundation, and the Fort Walton Beach Rotary Club.

Wayne has been married to his wife Susan for 26 years; they have a Son Ryan, 19 who is a student at Florida Institute of Technology and a daughter Meagan (deceased). ■



JANUARY 4, 2006
Welcome Rotarians and Guests!
We're glad to have you join us.

Scooter Policy: If you leave prior to the completion of the program, you will be fined \$5.00 under the scooter policy. Make sure you leave your badge on Rhonda's table if you leave early!

Here's what you missed if you weren't at our last meeting ...

ATTENDANCE : 42.1%

Visiting Rotarians

None

Guests of ... Rotarians

Rotarian

Haydon Grubbs
Sallie Hardy
John Linn

Guest

Shannon Page
Whitney Hipsh
Zach Linn

Makeups

Tony Gilligan N'ville-Valp



HAPPY BIRTHDAY!

Sallie Hardy	January 8
Ken Williamson	January 11
Andy Corbin	January 23
Chris Hughes	January 23
Scotty Foster	January 25
Ralph Martin	January 27

NEIGHBORING CLUBS

Don't forget that you can makeup a missed meeting at a neighboring club. They include:

Crestview: Wednesday noon, Holiday Inn

DeFuniak Springs: Wednesday 7:30 a.m., McLain's Family Steak House

Mid-Bay: Wednesday 7 a.m., Bluewater Bay Golf Club

Navarre: Thursday noon, Cocosdries

Niceville: Thursday noon, OWCC Bld. K

South Walton: Thursday 7:30 a.m., Embassy Suites

Destin: Tuesday 7:15 a.m. Rutherford's at Regatta Bay

For more locations, visit our district Web site at: www.rotary6940.org. You can also do an online makeup at

Quote of the Day

"When you affirm big, believe big, and pray big, big things happen."

Norman Vincent Peale

PROPOSED FOR MEMBERSHIP

Timothy Walker, MD, is an Emergency Room Doctor at Fort Walton Beach Medical center and is *proposed by John Vaughn*.

Tommy Gill, CPA own his own accounting firm in Fort Walton Beach and is *proposed by Jason Clark*.

ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?

Did You Know....*the Rotary Classification Principle?*

Virtually all membership in Rotary is based upon a "classification." Basically, a classification describes the distinct and recognized business or professional service that the Rotarian renders to society.

The principle of Rotary classification is somewhat more specific and precise. In determining the classification of a Rotarian, it is necessary to look at the "principal or recognized business or professional activity of the firm, company, or institution" with which an active member is connected or "that which covers the active member's principal and recognized business or professional activity."

It should be clearly understood that classifications are determined by activities or services to society rather than by the position held by a particular individual. In other words, if a person is the president of a bank, he or she is not classified as "bank president" but under the classifica-

tion "banking."

The classification principle also permits businesses and industries to be separated into distinct functions such as manufacturing, distributing, retailing, and servicing. Classifications may also be specified as distinct and independent divisions of a large corporation or university within the club's territory, such as a school of business or a school of engineering.

The classification principle is a necessary concept in assuring that each Rotary club represents a cross section of the business and professional service of the community. ■

*Source: ABCs of Rotary from former RI President
Cliff Dochterman*

Rotarian SOS (Service above Self) : Eddie E. Phillips



Today's Rotarian SOS is Eddie E. Phillips.

Tale of Good Deeds:

Eddie Phillips is a well-known community leader and has been active in many organizations in our community for a very long time.

In 2004, Eddie was the very first recipient of the Northwest Florida Daily News Spirit of Freedom Award. According to Tom Conner, the award was created by the Daily News "to recognize people in our community who live lives with high ethical standards and give their time and talents freely." This can certainly be said of Eddie. To name only a few, Eddie has served on the original Board of Trustees for the University of West Florida and now serves on the advi-

sory board for the FWB Campus. OWC, with wife Ruth established a scholarship and he serves on the foundation Board of Directors. He served on the FWB Medical Center Board of Trustees and the Quality Assurance Committee; serves as an advisor to the Executive Board of Youth Village which provides after school educational programs for children in FWB. He is a mentor in an elementary school for the Okaloosa County School District and has served the Town of Shalimar as member and chairman of the Town's Planning and Zoning Board. **Thank you Eddie for all you do for our community!!!!**

Please share your ideas for Rotarian SOS with Kathy Pritchard or email her at Kathy@beachcommunitybank.com.

THIS DAY

IN HISTORY....

1995— Newt Gingrich becomes speaker of the House

1989 — VP Bush is 1st since VP Van Buren to declare himself president

1980 — President Carter announces U.S. boycott of Moscow Olympics

1974—Nixon refuses to hand over tapes subpoenaed by Watergate Committee

1970 — Beatles last recording session at EMI studios

1936 — Billboard magazine publishes its 1st music hit parade

1935 — Bob Hope 1st heard on network radio as part of "The Intimate Revue"

1912 — Smallest earth-moon distance this century, 356,375 km center-to-center

1790 — President Washington delivers 1st State of the Union address

Rotary Club of Fort Walton Beach

ROTARY ROSTER

Abel, Gregg SM Telephone Answering Svc.	Curry, Jim SM Government Management	Hollarn, Pat SM Music Instructor	McLane, Gill SM Image Printing	Rainer, Skip PHF Banking	Trum, Alex PHF Orthodontist
Abernethy, James PHF Banking - Loans	Davis, Charles SM Restaurant Owner	Holley, Chris PHF Government Management	Meyer, Joseph SM Computers-retail	Raines, Joe PHF Outdoor Advertising	Vaughan, John PHF Past Service
Arthur, Jack PHF Insurance	Davis, James PHF * Public Utilities	Howard, William PHF Real Estate - General	Miceli, Gail SM Banking	Raynsford, Vance * SM Honorary	Vaughan, King PHF Grocery Stores
Atchison, Glenn SM Condominium Management	Dorris, George PHF Dentistry	Hughes, Chris SM Building Industry	Miceli, Philippe PHF Private Banking Exec	Reed, Doug SM Jeweler	Ward, Jim SM Attorney
Baker, Karen PHF * Real Estate	Dowd, John SM Attorney	Hutson, Karen T. PHF Retail Cars	Mickle, Donna SM Business Consultant	Richburg, James R. PHF College Administration	Watson, Yonge PHF * Real Estate
Bartruff, Brent SM Periodontist	Empson, Dan SM Restaurant Owner	Johnson, Chris PHF* Public Accounting	Miller, David O. PHF Developmental Disabilities	Roake, Peter PHF * Insurance - Auto	West, Charles SM Investment Broker
Beasley, Hollis SM Funeral Home	Englett, Michael SM College Athletics	Johnson, James M. PHF X Banking	Morgan, John PHF * Computer Engineer	Robbins, Dave SM A/C Heating & Refrigeration	White, Darryl SM Pilot
Bennett, Nitsi PHF X * Non-profit Administration	Fallin, Ralph PHF *X Dairy Products	Keith, John PHF X* Chamber of Commerce	Negron, Jason SM Attorney	Robinson, William PHF Fund Raising	Williamson, Kenneth PHF * Electronic Devices
Bodenstine, Debbie SM Economic Development	Favre, Ford SM Banking	Kernen, Deborah PHF Communications	Nelson, Dan PHF Restaurant - Fast Food	Royster, Skip PHF * Commercial Contractor	Williford, Tim SM Non-profit
Booras, Theodore SM Honorary	Foster, William PHF X Attorney	Kieszek, Paul SM Building Contractor	Nelson, Will SM Attorney	Shanahan, Joyce SM City Government	Woo, Jean PHF Dentist
Braithwaite, David SM Banking - Commercial	Fowner, Bob PHF Assoc. Manager	Kilpatrick, Glenn PHF* Real Estate	Newton, Mitch PHF Video Rental	Shaw, Timothy PHF* Attorney	WrightReynolds, Mike PHF Photographer
Brewster, Joseph PHF Cable Television	Francisco, Mike SM Aerospace Consulting	Kleinhalter, Bill PHF Electronic Equipment	Pagliari, Emil PHF Restaurants - Seafood	Shelley, Eulice PHF * Moving & Storage	Yeiser, Jack PHF Mortgage Broker
Brutt, Frank PHF County Planning	Gibson, Aggie SM Banking	Leonard, Tony Retail Musical Instruments	Parker, Desley SM Success Coach	Sims, Sandy SM Utilities Management	Youngblood, Russell PHF Psychology
Burkett, Jackie SM Engineers-Mgmt./ Consulting	Gilligan, Tony PHF Government Contractor	Linn, John SM Kitchens-retail	Peadro, Roger SM Pastor	Smith, Pete PHF * Appraiser	Zaffrann, Mark PHF Sales
Bussey, Bill SM Financial Advisor	Grubbs, Haydon PHF Education	Little, Wes SM Education	Phillips, Eddie PHF X Aerospace Management	Smith, Scott SM Chiropractor	
Campbell, Wayne PHF Hospital Administration	Hamilton, Chad SM CPA	Lowrey, Thomas PHF* Stockbroker	Plummer, Mary SM Real Estate Sales	Stearns, Allan PHF Travel Agent	
Chalker, Gerry PHF Trust Banking	Hardy, Sallie PHF Commercial Properties	Marks, Dick SM Retail Signs	Poe, Ken SM Tires, Retail	Stevens, Rick PHF X Surge Suppression Systems	
Clark, Jason SM Insurance	Hayes, Tom SM Financial Services	Marshall, John SM Aerospace Management	Pooley, Jan PHF Department Store	Stokes, Randy PHF * Architecture	PHF: Paul Harris Fellows SM: Paul Harris Sustaining Members * FWB Club Past Presidents X Past FWB Rotarian of the Year
Cochran, Fred PHF * Furniture Retail	Henderson, Joseph PHF * Accounting/Auditing	Martin, Ralph PHF Aircraft Equip. Mfg.	Potts, Charlie, PHF* Jeweler	Tidmore, Max PHF * Office Machines	
Conner, Tom SM News Media	Hightower, M. Cullen PHF *X Furniture - Retail	Mattern, Jamey SM Architect	Pritchard, Kathy PHF Commercial Banking	Tinsley, William PHF * X Savings & Loan Management	
Corbin, Andy PHF Electronics Mfg	Higley, Phil PHF X Honorary	McDonald, Tim PHF Manufacturing	Pryor, Fred PHF * Utility Service - Gas	Townsend, Forrest PHF* X Veterinarian	119 members as of 1/04/5 3 Honorary members
	Hill, Rudy SM Office Equipment	McGilvray, Stacey SM Commercial Banking	Rahe, Theodore PHF* Property Management		