



Rotary Club of Fort Walton Beach

THE ROTARY READER

Post Office Box 892
Fort Walton Beach, FL 32549

District Governor's Gold Medal of Honor Award Winner — 2005-06
Presidential Citation Award Winner—12th Consecutive Year

2006-07 Board of Directors

President:

Philippe Miceli

Vice President:

Gerry Chalker

Secretary:

Rick Stevens

Treasurer:

Kathleen Pritchard

Past President:

William Scott Foster

Committee Chairs:

Membership:

Andy Corbin

Service Projects:

Deborah Kernen

Rotary Foundation:

Jan Pooley

Public Relations:

Joyce Shanahan

Club Administration:

Wayne Campbell

Sergeant at Arms:

Tom Conner *and*
Michele Nicholson

Speakers:

James R. (Bob) Richburg

Scholarship, Inc.:

Gail Miceli

New Club Leadership Plan Developed

What is the Club Leadership Plan?

The Club Leadership Plan is the recommended administrative structure for Rotary clubs. It includes a number of operational processes that are based on the best practices of effective Rotary clubs around the world over the last 100 years. The plan emphasizes consensus for decision-making, continuity of leadership and project management, and the involvement of all members in service, fellowship, and training. President Miceli has chosen to implement the plan for the Rotary Year 2006-07, as have about half the clubs in our district 6940.

The Club Leadership Plan, an extension of the District Leadership Plan, is vital to the stability, growth, and success of Rotary during our second century of service. It provides clubs with an administrative structure to standardize their procedures and guide their activities in pursuit of the Object of Rotary.

The Club Leadership Plan begins by having Rotary clubs develop standard procedures for continuity, communication, and Rotarian involvement. The plan includes strategic planning and goal setting using the *Planning Guide for Effective Rotary Clubs*. Its simple committee structure focuses on the central functions of a club and can be expanded to address club service goals and fellowship.

What is the purpose of the Club Leadership Plan?

The purpose of the Club Leadership Plan is to strengthen the Rotary club by providing the administrative framework of an effective club. The elements of an effective club are to:

- Sustain and/or increase its membership base
- Implement successful projects that

address the needs of its community and communities in other countries

- Support The Rotary Foundation through both financial contributions and program participation
- Develop leaders capable of serving in Rotary beyond the club level

How will the club transition from its current structure to the new one?

President Miceli has chosen to implement the Club Leadership Plan this year by:

1. Developing a long-range plan that addresses the elements of an effective club.
2. Setting annual goals using the *Planning Guide for Effective Rotary Clubs* in harmony with a club's long range plan.
3. Conducting club assemblies that involve members in the planning process and keep them informed of the activities of Rotary.
4. Ensuring clear communication between the club president, board, committee chairs, club members, district governor, assistant governors, and district committees.
5. Providing for continuity in leadership, including the concept of succession planning to ensure development of future leaders.
6. Amending the bylaws to reflect the club committee structure and roles and responsibilities of club leaders.
7. Providing opportunities to increase fellowship among members of the club.
8. Ensuring that every member is active in a club project or function.
9. Developing a comprehensive training plan that ensures:
 - Club leaders attend district training meetings
 - Orientation is consistently and

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AUGUST 30, 2006

Welcome Rotarians and Guests!
We're glad to have you join us.

Scooter Policy: Members, If you leave prior to the completion of the program, you will be fined \$5.00 under the scooter policy. Please leave your badge on Rhonda's table if you leave early!

Here's what you missed if you weren't at our last meeting

ATTENDANCE: 61.32%

Visiting Rotarians

None

Guests of Rotarian

Rotarian

Jim Hooton
Gerry Chalker
Forrest Townsend
Scott Smith

Guests

Jim Baker
Joel Unger
Jared Foster
Bobby Maloney

Make-ups

Tom Lowrey eClub
Ted Rahe eClub



Happy August Birthday!

Roger Peadro	09	Chad Hamilton	17
Jim Curry	22	Dan Nelson	23
Rudy Hill	25	Ted Rahe	26
Debbie Bodensine	29		



Upcoming Programs

- Aug 30 Club Board of Director Reports**
Philippe Miceli
- Sep 6 Growth Management**
Dr. Bill Smith
- Sep 13 Vision 2015**
Major General Jeffrey Riemer
- Sep 20 Niceville High School Students**
NaGIS Scientific Research
- Sep 27 Fort Walton Beach Chamber**
Ted Corcoran
- Oct 4 Health and Nutrition**
Dr. Tim Bassett

WHAT PAUL HARRIS SAID

"If Rotary ceases to be a responsibility and becomes a mere relaxation or pastime, its usefulness will cease."

Paul Harris
Message to the Houston Convention
1914

Quote of the Day

"The price of greatness is responsibility."

Winston Churchill
Forbes Book of Business Quotations
Page 720

ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?

Do You Know... *the role of the District Governor?*

Last week **Rotary District Governor Gene Sherron** spoke to our club, encouraging our club to remain actively involved and to pursue the object of Rotary. But what is the district Governor's role in Rotary?

The district governor performs a very significant function in the world of Rotary. He or she is the single officer of Rotary International in the geographic area called a district, which usually includes about 45 Rotary clubs. The district governors, who have been extensively trained at the International Assembly and regionally at the governors-elect training seminar, provide guidance and leadership to the more than 31,000 Rotary clubs of the world. They are responsible for maintaining high performance within the clubs of their district.

The district governor is a very experienced Rotarian who generously devotes a year to

the volunteer task of leadership and makes at least one official visit to each club in the district. The governor has a wealth of knowledge about current Rotary programs, purposes, policies, and goals, and is a person of recognized high standing in his or her profession, community, and Rotary club. The governor must supervise the organization of new clubs and strengthen existing ones. He or she performs a host of specific duties to ensure that the quality of Rotary does not falter in the district, and is responsible for promoting and implementing all programs and activities of the RI president and Board of Directors. The governor also plans and directs a district conference and other special events.

Source: *ABCs of Rotary* from former RI President
Cliff Dochterman

THIS DAY IN HISTORY...

1990 – Ken Griffey and Ken Griffey, Jr. become 1st father and son to play on same team (Seattle Mariners), both single in 1st inning

1976 - Tom Brokaw becomes news anchor of Today Show

1968 - 1st record under Apple label, Beatle's Hey Jude

1885 - 13,000 meteors seen in 1 hour near Andromeda

Club Leadership Plan *continued from page 1*

- regularly provided for new members
- Ongoing educational opportunities are available for current members

What is the role of the four Avenues of Service under the Club Leadership Plan? Under the Club Leadership Plan the Avenues of Service (Club, Vocational, Community, and International) remain central to the work of Rotary, ensuring that a club's service efforts are balanced and working to achieve all aspects of the Object of Rotary. The Avenues of Service help Rotary clubs remain focused on the main purpose of Rotary, Service Above Self. Clubs should set annual goals that address each avenue of service. The operational needs of the clubs are addressed by the five standing committees: club administration, club public relations, membership, service projects, and The Rotary Foundation.

What is the new Committee Structure?

Club committees are charged with carrying out the annual and long-range goals of the club based on the four Avenues of Service. The president-elect is responsible for appointing committee members to fill vacancies, appointing committee chairs, and conducting planning meetings prior to the start of the year in office. It is recommended that

the chair have previous experience as a member of the committee. Standing committees have been reorganized as follows:

- **Membership—Andy Corbin**
This committee should develop and implement a comprehensive plan for the recruitment and retention of members.
- **Club Administration—Wayne Campbell**
This committee should conduct activities associated with the effective operation of the club.
- **Service Projects—Debby Kernen**
This committee should develop and implement educational, humanitarian, and vocational projects that address the needs of its community and communities in other countries.
- **The Rotary Foundation—Jan Pooley**
This committee should develop and implement plans to support The Rotary Foundation through both financial contributions and program participation. Additional committees may be appointed as needed.
- **Club Public Relations—Joyce Shanahan**
This committee should develop and implement plans to provide the public with information about Rotary and to promote the club's service projects and activities.

Rotary Club of Fort Walton Beach - ROTARY ROSTER

Abel, Gregg SM Telephone Answ. Svc.	Fallin, Ralph PHF *X Dairy Products	Keith, John PHF X* Banking	Newton, Mitch PHF Video Rental	Shanahan, Joyce SM City Government	Youngblood, Russell PHF Psychology
Abernethy, James PHF Banking - Loans	Favre, Ford SM Banking	Kernen, Deborah PHF Communications	Nicholson, Michele SM Communications	Shaw, Timothy PHF* Attorney	
Arthur, Jack PHF Insurance	Foster, William PHF SM X Attorney	Kieszek, Paul SM Building Contractor	Owens, Sid SM Temporary Labor	Shelley, Eulice PHF * Moving & Storage	
Baker, Karen PHF * Real Estate	Fowner, Bob PHF Assoc. Manager	Kilpatrick, Glenn PHF* Real Estate	Page, Shannon SM Marketing Asst. Living	Sims, Sandy SM Utilities Management	
Bennett, Nitsi PHF X * Non-profit Administration	Francisco, Mike PHF SM Aerospace Consulting	Leonard, Tony PHF** Retail/Musical Instrmnt.	Pagliari, Emil PHF Restaurants - Seafood	Smith, Pete PHF * Appraiser	
Bodenstine, Debbie SM Economic Development	Gilligan, Tony PHF Government Contractor	Linn, John PHF SM Kitchens-retail	Parker, Desley SM Success Coach	Smith, Scott SM Chiropractor	
Braithwaite, David SM Banking - Commercial	Gill, Tommy SM CPA	Lowrey, Thomas PHF* Stockbroker	Peadro, Roger SM Pastor	Stearns, Allan PHF Travel Agent	
Brewster, Joseph PHF Cable Television	Grubbs, Haydon PHF Education	Marks, Dick SM Retail Signs	Plummer, Mary SM Real Estate Sales	Stevens, Rick PHF X Surge Suppression System	
Brutt, Frank PHF County Planning	Hamilton, Chad SM CPA	Marshall, John PHF SM Aerospace Management	Poe, Ken PHF SM Tires, Retail	Stokes, Randy PHF * Architecture	
Campbell, Wayne PHF Hospital Administration	Hardy, Sallie PHF Commercial Properties	Martin, Ralph PHF Aircraft Equip. Mfg.	Pooley, Jan PHF Department Store	Tidmore, Max PHF * Office Machines	
Cangelosi, Edward SM Attorney	Hayes, Tom SM Financial Services	Mattern, Jamey SM Architect	Potts, Charlie, PHF* Jeweler	Tinsley, William PHF * X Savings & Loan Mgt.	
Chalker, Gerry PHF Trust Banking	Henderson, Joseph PHF * Accounting/Auditing	McDonald, Tim PHF Manufacturing	Pritchard, Kathy PHF Commercial Banking	Townsend, Forrest PHF* X Veterinarian	
Clark, Jason SM Insurance	Hightower, M. Cullen PHF *X Furniture - Retail	McGilvray, Stacey SM Commercial Banking	Pryor, Fred PHF * Utility Service - Gas	Trum, Alex PHF Orthodontist <i>Retired</i>	
Cochran, Fred PHF * SM Furniture Retail	Higley, Phil PHF X Honorary	McLane, Gill SM Image Printing	Rahe, Theodore PHF* Property Management	Vaughan, John PHF Past Service	
Conner, Tom SM News Media	Hill, Rudy SM Office Equipment	Meyer, Joseph SM Computers-retail	Rainer, Skip PHF Banking	Walker, Timothy SM ER Physician	
Corbin, Andy PHF** Electronics Mfg	Hipsh, Whitney SM Real Estate Attorney	Miceli, Gail SM Banking	Raines, Joe PHF Outdoor Advertising	Ward, Jim SM Attorney	
Curry, Jim SM** Government Management	Hollarn, Pat SM Music Instructor	Miceli, Philippe PHF Private Banking Exec	Raynsford, Vance * SM Honorary	Watson, Yonge PHF * Real Estate	
Davis, Charles PHF SM Restaurant Owner	Hooton, Jeff SM Commercial Lending	Mickle, Donna PHF SM Business Consultant	Reed, Doug SM Jeweler	West, Charles PHF SM Investment Broker	
Davis, James PHF * Public Utilities	Howard, William PHF Real Estate - General	Miller, David O. PHF Developmental Dsablty.	Richburg, James R. PHF X College Administration	White, Darryl SM Pilot	
Dente, Al PHF Restaurant Owner	Hughes, Chris SM Building Industry	Morgan, John PHF * Computer Engineer	Roake, Peter PHF * Insurance - Auto	Williamson, Kenneth PHF * Electronic Devices	
Dorris, George PHF Dentistry	Hutson, Karen T. PHF Retail Cars	Negron, Jason SM Attorney	Robbins, Dave SM A/C Heating & Refrig.	Woo, Jean PHF Dentist	
Empson, Dan SM Restaurant Owner	Johnson, Chris PHF* CPA <i>Retired</i>	Nilson, Dan PHF Restaurant - Fast Food	Robinson, William PHF Fund Raising	WrightReynolds, Mike PHF Photographer	
Englett, Michael PHF SM College Athletics	Johnson, Johnny PHFX** Banking	Nelson, Will SM Attorney	Royster, Skip PHF * Commercial Contractor	Yeiser, Jack PHF Mortgage Broker	

Don't forget that you can makeup a missed meeting at a neighboring club. They include:

Crestview: Wednesday noon, Sonny's B-B-Q

DeFuniak Springs: Wednesday 7:30 a.m., McLain's Family Steak House

Mid-Bay: Wednesday 7 a.m., Bluewater Bay Golf Club

Navarre: Thursday noon, Cocodries

Niceville: Thursday noon, OWC Bld. K

South Walton: Thursday 7:30 a.m., Embassy Suites

Destin: Tuesday 7:15 a.m. Rutherford's at Regatta Bay

For more locations, visit our district Web site at: www.rotary6940.org or [makeup on line at www.rotaryclubone.org](http://www.rotaryclubone.org)

PHF: Paul Harris Fellows
SM: PH Sustaining Members
* FWB Club Past Presidents
** Past President Other Clubs
X Past FWB Rotarian of the Year

113 Members as of 08/30/06
2 Honorary members
115 Total Members