



Rotary Club of Fort Walton Beach

# THE ROTARY READER

Post Office Box 892  
Fort Walton Beach, FL 32549

**District Governor's Gold Medal of Honor Award Winner — 2006-07**  
**Presidential Citation Award Winner — 14<sup>th</sup> Consecutive Year**

## 2008-09 Board of Directors

### **President:**

Rick Stevens

### **Vice President:**

Andy Corbin

### **Secretary:**

Kathy Pritchard

### **Treasurer:**

Al Stearns

### **Past President:**

Gerry Chalker

### Committee Chairs:

### Membership:

Tom Conner

### Service Projects:

John Linn

### Rotary Foundation:

Jan Pooley

### Public Relations:

Pam Reynolds

### Club Administration:

Wayne Campbell

### Sergeant at Arms:

Jim Curry and  
Larry Hipsh

### Speakers:

Debbie Bodenshtine and  
Michele Nicholson

### Scholarship, Inc.:

Jeff Hooton



## Today's Guest Speaker:



Col. *Edward L. Hubbard* is dedicated to helping others overcome obstacles, handle ordeals, and reach goals by developing the correct state of mind. Building upon his ad-

verse experiences during more than six and one half years of captivity in North Vietnam, Ed conveys a positive message for personal growth.

A product of the Midwest, *Ed Hubbard* spent his childhood in the Kansas City area. At age seventeen, he joined the Air Force Reserve and in 1962, entered active duty where he received his navigator wings and commission through the Aviation Cadet program.

*Ed Hubbard* culminated a 28-year, active duty, military career in August 1990, of which almost 25% (six years, seven months, and 12 days) were spent as a prisoner of war. It was an experience that truly changed his life, and as a result, the lives of countless others.

Following his release from prison in

1973, Col. *Ed Hubbard* completed five college degrees in seven years, in his spare time and at night. In 1976, his concept - after only eight days of implementation - increased the productivity of a \$350 million resource by 50%. He later inherited an organization designated "...the worst managed..." among 58 units by an Air Force audit. Within four months, *Ed Hubbard* turned the unit around and demonstrated statistically significant improvement in 96% of the audited areas.

During ten years as head of the largest safety organization in the Air Force, they shattered all records. They achieved 30% to 70% improvements in all categories, where a 3% improvement had long been the norm. *Ed Hubbard's* organization was recognized as "Best in the Air Force" for ten consecutive years, and a previously accepted, multi-million-dollar loss rate per year was reduced to less than fifty thousand dollars per year.

In 1985, *Ed Hubbard* began motivational speaking. Since his Air Force retirement in 1990, he has spoken to thousands of members of corporate America, government agencies, and non-profit groups.



APRIL 08,2009  
Welcome Rotarians and Guests!

We're glad to have you join us.

**Scooter Policy:** Members, If you leave prior to the completion of the program, you will be fined \$5.00 under the scooter policy. Please leave your badge on Carole's table if you leave early!

**MEETING STATS – 04/01/09**

**Attendance: 63.16%**

**Visiting Rotarians**

None

**Rotarians with Guests**

Daniel Stanton / Andy Corbin

Lyndon Poff / John Linn

Julia McNabb / David Miller

Aaron Webber / Bob Fowner

Paula Murphy / Jeff Hooton

**Interact/Wheelette**

None

**Makeup**

Rick Stevens



**Upcoming Programs**

**April 15**      **Jim Binnicker**  
**Air Force Enlisted Village**

**April Birthdays**

**11 Gerry Chalker**  
**19 J.T. Edwards**



**EXTRA! EXTRA!**

**Second Publication for**  
Lyndon Poff, Auto Body Repair

**ROTARY FOUR WAY TEST**

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?

## *Iditarod carries End Polio Now message*

Millions of viewers had an opportunity to see the End Polio Now logo during the annual Iditarod Trail Sled Dog Race across the frozen landscape of Alaska, USA.

The Iditarod, which ran 7-24 March, commemorates a race against time to deliver diphtheria serum to Nome during an outbreak of the disease in 1925. Through an agreement between the Iditarod Trail Committee and District 5010, which covers parts of Canada, Russia, and the United States, this year's race built awareness of a similar race to the finish: Rotary's efforts to eradicate polio.

All mushers wore bibs with the End Polio Now logo emblazoned across the bottom. In addition, District 5010 secured a \$27,500 PR grant to sponsor four-time Iditarod champion Martin Buser, a Multiple Paul Harris Fellow and an honorary member of the Rotary Club of Wasilla Sunrise, who worked with Rotary to produce two public service announcements appearing on television and online.

Buser, who came in 18th in this year's race, displayed the End Polio Now logo prominently on his team's apparel and equipment, and symbolically carried three empty polio vaccine vials on his sled. He will continue to serve as a spokesman for polio eradication throughout the year at other events and appearances.

"The End Polio Now labels all over my sled and race gear were like Teflon -- they stood out above and beyond everything else," he says. "Through miles and miles of blowing snow, the red and white really cut through, and amplified the message.

"It's such a natural fit," Buser says, of using the race to promote polio eradication. "The Iditarod began as a lifesaving race, and End Polio Now is a lifesaving race."

Clubs also used the excitement surrounding the event to raise funds for Rotary's US\$200 Million Challenge. The Rotary Club of Anchorage East raised \$15,000 during a live prerace auction at Chilkoot Charlie's, a bar in Anchorage. The Rotary Club of Anchorage International held a dinner party near Willow, where the race was restarted after its ceremonial launch in Anchorage, with donations going toward the challenge.

"What was exciting for us, as Alaskan Rotarians, is that the Iditarod is our preeminent event," says Trygve Erickson, past president of the Anchorage International club, who hosted the party with his fiancée Kimberly O'Meara, another past club president. "It was exciting to have the End Polio Now message attached to such an international sporting event."

Rotary Youth Exchange students and Rotaractors collected coins for the challenge before and after the race and handed out End Polio Now materials. The Rotary Club of Nome held a post race fundraiser.

Past District Governor Alana Bergh, the District 5010 Rotary Foundation Committee chair, says the main idea behind the collaboration with the Iditarod Trail Committee was to "raise awareness that polio is still out there, and that you still have to immunize your children.

"We wanted to make sure people talk about it," she explains, noting that the Iditarod committee's Web site, [www.iditarod.com](http://www.iditarod.com), receives millions of hits during the race. The site featured a link to information about Rotary's efforts to end polio.

Continued ....

*Ed Hubbard's* desire to change the attitudes of individuals through a better understanding of true, human potential remains his number one goal in life.

*Ed Hubbard's* book, *Escape from the Box: The Wonder of Human Potential*, was published in January, 1994.

Ed and his wife in Africa



Abernethy, Tom **PHF**  
Banking - Loans

Arrowsmith, Steve **SM**  
Commercial Banking

Arthur, Jack **PHF**  
Insurance

Bennett, Nitsi **PHF X \***  
Non-profit Administration

Blue, Jackie **SM**  
Hotel Marketing

Bodenstine, Debbie **SM**  
Economic Development

Bohnsack, Rob, **SM**  
Reverend

Brewster, Joseph **PHF**  
Cable Television

Brutt, Frank **PHF SM**  
County Planning

Cagle, Kevin  
Office Supplies

Campbell, Wayne **PHF**  
Hospital Administration

Chalker, Gerry **PHF SM\***  
Pension Administration

Clark, Jason **SM**  
Insurance

Conner, Tom **SM PHF**  
News Media

Corbin, Andy **PHF\*\*X**  
Electronics Mfg

Curry, Jim **SM\*\***  
Government Management

Davis, Charles **PHF SM**  
Restaurant Owner

Davis, James **PHF \*SM**  
Public Utilities

Davis, Jessica **SM**  
Non-Profit Fundraising

Dorris, George **PHF**  
Dentistry

Duncan, Buddy **SM**  
Chaplain

Edwards, JT **SM**  
Landscape Mgmt.

Englett, Michael **PHF SM**  
College Athletics

Fallin, Ralph **PHF \*X**  
Dairy Products

Foster, William **PHF SM X**  
Attorney

Fowner, Bob **PHF**  
Assoc. Manager

Gilligan, Tony **PHF**  
Government Contractor

Grubbs, Haydon **PHF**  
Education

Hamilton, Chad **PHF**  
CPA

Hardy, Sallie **PHF**  
Commercial Properties

Hayes, Tom **SM**  
Financial Services

Henderson, Joseph **PHF \***  
Accounting/Auditing

Henley, Mitzi **SM**  
Retail Shopping

Hipsh, Larry **SM**  
Attorney

Hipsh, Whitney **SM**  
Real Estate Attorney

Hooton, Jeff **SM**  
Commercial Lending

Howard, William **PHF**  
Real Estate - General

Hutson, Karen T. **PHF**  
Retail Cars

Johnson, Chris **PHF\***  
*Retired*

Johnson, Johnny **PHF X\*\***  
Banking

Kernen, Deborah **PHF**  
Communications

Kleist, Carl **SM**  
Communications

Landers, Chuck, **PHF**  
CPA

Leonard, Tony **PHF\*\***  
Retail/Musical Instrmnt.

Linn, John **PHF SM**  
Kitchens-retail

Litschauer, Ted, **SM**  
Public Safety

Lowrey, Thomas **PHF\***  
Stockbroker

Martin, Ralph **PHF**  
Aircraft Equip. Mfg.

Mattern, Jamey **SM**  
Architect

McDonald, Tim **PHF**  
Manufacturing

McGilvray, Stacey **SM**  
Commercial Banking

McCombs, David **SM**  
Aerospace Prg. Mgmt.

Mead, John  
Attorney

Meyer, Joseph **SM**  
Computers-retail

Miceli, Gail **PHF**  
Banking

Miceli, Philippe **PHF \*SM**  
Private Banking Exec

Miller, David O. **PHF**  
Developmental Dsablty.

Morgan, John **PHF \***  
Computer Engineer

Negron, Jason **SM**  
Attorney

Nelson, Dan **PHF**  
Restaurant - Fast Food

Nicholson, Michele **SM**  
Communications

Peadro, Roger **PHF**  
Pastor

Perkins, Bryant **SM**  
Youth Org. Mgmt.

Plummer, Mary **PHF**  
Real Estate Sales

Pooley, Jan **PHF**  
Department Store

Potts, Charlie, **PHF\***  
Jeweler

Pritchard, Kathy **PHF**  
Commercial Banking

Pryor, Fred **PHF \***  
Utility Service - Gas

Rahe, Theodore **PHF\***  
Property Management

Raines, Joe **PHF**  
Outdoor Advertising

Raynsford, Vance **\* SM**  
*Honorary*

Reynolds, Pam **SM**  
Funeral Services

Richburg, James R. **PHF X**  
College Administration

Robinson, William **PHF**  
Fund Raising

Royster, Skip **PHF \***  
Commercial Contractor

Shanahan, Joyce **PHF SM X**  
City Government

Shaw, Susan **SM**  
Fund Raising

Shaw, Timothy **PHF\***  
Attorney

Shelley, Eulice **PHF \***  
Moving & Storage

Simpson, Natalie **SM**  
Legislative

Smith, Pete **PHF \***  
Appraiser

Smith, Scott **SM**  
Chiropractor

Stearns, Allan **PHF**  
Travel Agent

Stevens, Rick **PHF X**  
Surge Suppression System

Stokes, Randy **PHF \***  
Architecture

Tibbetts, Alexis **SM**  
Schools

Tidmore, Max **PHF \***  
Office Machines

Tinsley, Mary **SM**  
Advertising Sales

Tinsley, Kent **SM**  
Commercial Banking

Tinsley, William **PHF \* X**  
Savings & Loan Mgt.

Townsend, Forrest **PHF\* X**  
Veterinarian

Trum, Alex **PHF**  
Orthodontist *Retired*

Vaughan, John **PHF**  
Past Service

Frank Walker  
Insurane Services

Walker, Timothy **SM**  
ER Physician

Watson, Yonge **PHF \***  
Real Estate

West, Charles **PHF SM**  
Investment Broker

Williamson, Kenneth **PHF \***  
*Retired*

Woo, Jean **PHF**  
Dentist

Yeiser, Jack **PHF**  
Mortgage Broker

York, Jerry **SM**  
Auto Sales

Youngblood, Russ **PHF\*\***  
Psychology

**Don't forget that you can makeup a missed meeting at a neighboring club. They include:**

**Crestview:** Wednesday noon, Sonny's B-B-Q

**DeFuniak Springs:** Wednesday 7:30 a.m., McLain's Family Steak House

**Mid-Bay:** Wednesday 7 a.m., Bluewater Bay Golf Club

**Navarre:** Thursday noon, **Cocodries**

**Niceville:** Thursday noon, OWC Bld. K

**South Walton:** Thursday 7:30 a.m., Embassy Suites

**Destin:** Tuesday 7:15 a.m. Rutherford's at Regatta Bay

For more locations, visit our district Web site at: [www.rotary6940.org](http://www.rotary6940.org) or **makeup on line at** [www.rotaryclubone.org](http://www.rotaryclubone.org)

**Members in green font have missed three or more meetings. Please give them a call and encourage them to attend a meeting.**

**Members in purple font have perfect attendance.**

**Members in blue font are on a leave of absence.**

PHF: Paul Harris Fellows  
SM: PH Sustaining Members  
\* FWB Club Past Presidents  
\*\* Past President Other Clubs  
X FWB Rotarian of the Year

**As of 04/01/09**  
100 Members  
1 Honorary Members  
**100 Members**