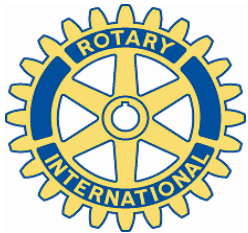


Nov. 16, 2011



The Rotary Reader

Post Office Box 892

Fort Walton Beach, FL 32549

Presidential Citation Award Winner — 18th Consecutive Year

The Rotary Club of Fort Walton Beach

Steve Forbes **Head Basketball Coach** **Northwest Florida State College**



Steve Forbes enters his first season at head men's basketball coach. Coach just the 7th men's basketball coach in garded one of the most well-rounded country, Coach Forbes brings a wealth virtually every collegiate level. Most sons as an assistant coach at the Uni-seasons, the Vols won an average of consecutive NCAA Tournaments— and advancing to the program's first-ever Elite Eight in 2010. While he was at the University of Tennessee, the Vols won a school-record 31 games in 2008, and their 14-2 league record gave the program its first outright SEC championship in more than 40 years. Following a 66-62 win at top-ranked Memphis on Feb. 23, 2008, UT earned the first No. 1 ranking in school history.

Northwest Florida State College as the Forbes was hired in April, 2011, becoming school's illustrious history. Widely re- and respected basketball coaches in the of experience to the Raiders' program from recently, Forbes spent the past five sea- versity of Tennessee. During those five 26 games per year and advanced to five making three Sweet Sixteen appearances and advancing to the program's first-ever Elite Eight in 2010. While he was at the University of Tennessee, the Vols won a school-record 31 games in 2008, and their 14-2 league record gave the program its first outright SEC championship in more than 40 years. Following a 66-62 win at top-ranked Memphis on Feb. 23, 2008, UT earned the first No. 1 ranking in school history.

Forbes went to Tennessee after spending two seasons at Texas A&M, where he helped turn the Aggies from a team that had posted a 7-21 record the previous season and hadn't received a post-season invitation in 11 years, to a program that averaged more than 21 wins in his two seasons and advanced to postseason play both years. A&M posted back-to-back seasons with the most Big 12 Conference wins in school history with Forbes on the bench. In 2005-06 Texas A&M advanced to the NCAA Tournament for the first time since 1987 while recording a 22-9 record, the third-most wins in school history. The Aggies defeated Syracuse in the first round of the NCAA Tournament before falling to eventual Final Four participant LSU on a last-second shot.

Before joining Billy Gillispie's coaching staff at Texas A&M, Forbes coached at Illinois State (2003-04) and spent three years at Louisiana Tech (2000-03). In 2002 the Bulldogs posted a 22-10 record and went 2-1 in the National Invitation Tournament, their first postseason appearance in 10 years.

In 1998 Forbes joined the Idaho coaching staff as an assistant coach before being promoted to associate head coach for the 1998-99 season. Forbes compiled a 68-28 record in three years (1995-98) as the head coach at Barton County Community College in Great Bend, Kan. After spending two years (1989-91) as an assistant coach at Southwestern Community College in Cres-ton, Iowa, Forbes was promoted to head coach in March 1991.

A native of Lone Tree, Iowa, Forbes graduated from Southern Arkansas University with a degree in secondary education in 1988. A former baseball student-athlete for the Muleriders, Forbes spent one year at his alma mater as the sports information director before embarking on a coaching ca-reer.

Forbes and his wife, Johnetta, have a daughter, Elizabeth, and two sons, Christopher and Johna-thon.

Board of Directors

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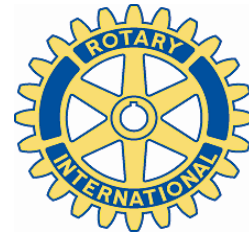
THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?



Quote of the Day

"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."

- Steve Jobs (1955-2011) Founder of Apple Computer

UPCOMING SPEAKERS AND EVENTS

- 11/23 Thanksgiving Week—No Meeting
 11/30 Dr. Eddie Zant—Hyperbaric Medicine Oxygen Therapy
 12/7 John Marshall—CEO, NuFletch Archery

POORLY WORDED ADS

- *2 female Boston Terrier puppies, 7 wks old, Perfect markings, 555-1234. Leave mess.*
- *Lost: small apricot poodle. Reward. Neutered. Like one of the family.*
- *Four-poster bed, 101 years old. Perfect for antique lover.*
- *Wanted: Unmarried girls to pick fresh fruit and produce at night.*
- *We do not tear your clothing with machinery. We do it carefully by hand.*
- *For Sale -- Eight puppies from a German Shepperd and an Alaskan Hussy.*
- *Great Dames for sale.*
- *Tired of cleaning yourself? Let me do it.*
- *Dog for sale: eats anything and is fond of children.*
- *Stock up and save. Limit: one.*
- *For Rent: 6-room hated apartment.*
- *Man wanted to work in dynamite factory. Must be willing to travel.*

The Rotary Foundation enjoys high ratings from charity watchdogs



Many philanthropists say it is more difficult to give money away intelligently than it is to earn it.

As charities' financial practices make headlines, many donors are concerned about how their money is used.

Rotarians can be confident that their contributions to [The Rotary Foundation](#) are being well spent.

The Foundation has earned a grade of A+ from the American Institute of Philanthropy, a top rating of four stars from Charity Navigator, and full accreditation from the Wise Giving Alliance of the Better Business Bureau.

Only 2.3 percent of Foundation expenditures go to administrative expenses, and 7.3 percent go to fund-raising. The Foundation focuses more than 90 percent of its spending on programs, far exceeding the threshold of 75 percent that independent charity-rating services view as a measure of high efficiency.

That comes as no surprise to Foundation Trustee Steve Brown, who says the organization's grant application and review process contains the safeguards necessary to ensure that funds are used wisely.

Typically, Brown explains, international projects funded by the Foundation involve a sponsor club or district, which partners with an on-site host club or district. Funding may go through the sponsor or host. To implement a project, clubs must spell out what they plan on doing, how they plan on doing it, and what Rotarians' involvement will be. All projects require a detailed budget and often additional supporting documentation before receiving Foundation approval.

Once an approved project is funded, Brown says, a detailed progress report must be presented within one year. The reporting includes verification of what has happened (usually with photos) and requires copies of bank statements showing the flow of funds. The presidents of either the host or sponsor club must sign off on the report.

The Foundation has a stewardship committee that can review a project and impose a resolution if issues occur. If money was improperly spent, a club can be asked to return funds or even have its membership in Rotary International terminated.

THIS WEEK'S BIRTHDAYS

Jamey Mattern – Nov. 20th

John Morgan – Nov. 16th

Charlie Potts – Nov. 23rd

Herb Tinsley – Nov. 19th

Jean Woo – Nov. 18th

Jack Yeiser – Nov. 25th

Rotary Roster

Amos, Pam SM Funeral Services	Grubbs, Haydon PHF SM Education	Nelson, Dan PHF SM Restaurant/Fast Food	Tinsley, Herb PHF * X SM Savings & Loan Mgmt.
Anderson, Robert SM CPA	Hamilton, Chad PHF SM CPA	Newham, Hadley Boston Funeral Director	Townsend, Forrest PHF* X SM Veterinarian
Arthur, Jack PHF SM Insurance	Hardy, Sallie PHF SM Commercial Properties	Nicholson, Michele SM Communications	Trigg, Brian SM Program Analyst
Bennett, Nitsi PHF X * Non-Profit Administration	Hayes, Tom PHF SM Financial Services	O'Brien, Kevin SM Financial Services	Trum, Alex PHF SM Orthodontist Retired
Bodenstine, Debbie PHF X SM Economic Development	Henderson, Jody PHF SM * Accounting/Auditing	Orr, Julie SM Personnel Staffing	Turpin, Matt SM CPA
Brewster, Joseph PHF SM Cable Television	Henley, Mitzi SM Retail Shopping Center	Palmer, Charlie Real Estate Development	Vaughan, John PHF SM Past Service
Brutt, Frank PHF SM County Planning	Hipsh, Whitney SM Attorney	Peadro, Roger PHF SM Pastor	Watson, Yonge PHF*SM Real Estate
Butcher, Tom Honorary Member	Hooton, Jeff SM Commercial Lending	Plummer, Mary PHF SM Real Estate Sales	Weaver, John SM Youth Organization Mgmt.
Cagle, Kevin SM Office Machines	Howard, William PHF Real Estate-General	Poff, Lyndon PHF X SM Paint & Body Shop	Webber, Aaron SM Condo Management
Calleri, Chris Communications	Johnson, Chris PHF * CPA Retired	Pooley, Jan PHF SM X Department Store	West, Charles PHF Investment Broker
Chalker, Gerry PHF SM * Pension Administration	Johnson, Johnny PHF SM X* Banking	Potts, Charlie PHF SM * Jeweler	Williamson, Ken PHF SM * Retired
Clark, Jason SM Insurance	Kedroski, Cristie SM Foundation Development	Pritchard, Kathy PHF SM Commercial Banking	Woo, Jean PHF SM Dentist
Conner, Tom PHF SM News Media	Landers, Chuck PHF SM CPA	Pryor, Fred PHF SM * Utility Service-Gas	WrightReynolds, Mike PHF SM Photography
Corbin, Andy PHF SM X * Electronics Mfg.	Leonard, Tony PHF ** Retail/Musical Instruments	Rahe, Ted PHF SM * Property Management	Yeiser, Jack PHF Mortgage Broker
Curry, Jim PHF SM ** Government Management	Linn, John PHF SM Kitchens-Retail	Richburg, Bob PHF SM X College Administration	Youngblood, Russ PHF**SM Psychologist
Davis, James PHF SM * Public Utilities	Litschauer, Ted SM Public Safety	Rollins, Joe SM Compliance Services	
Dorris, George PHF SM Dentistry	Lowrey, Thomas PHF * Stockbroker	Shaw, Susan SM Fund Raising	
Duncan, Buddy SM Chaplain	Martin, Ralph PHF Aircraft Equipment Mfg.	Shelley, Eulice PHF * Moving & Storage	
Ekedahl, Brian SM Social Services	Mattern, Jamey PHF Architect	Simpson, Natalie SM Legislative	
Empson, Dan Honorary	McDonald, J.R. SM Aerospace Marketing	Smith, Pete PHF * SM Appraiser	
Fallin, Ralph PHF SM X * Dairy Products	McNabb, Julie SM Developmental Disabilities	Smith, Scott PHF SM Chiropractor	
First, Hugo Bungee Jumping Instructor	Meyer, Joe Retail/Computers	Stearns, Allan PHF SM * Travel Agent	
Foster, William PHF SM * X Attorney	Miller, David O. PHF Developmental Disabilities	Stevens, Rick PHF * X SM Surge Suppression Systems	
Fowner, Bob PHF SM Association Manager	Monroe, Jason SM Communications	Stokes, Randy PHF SM * Architecture	
Gavin, Clifton SM Attorney	Morgan, John PHF SM * Computer Engineer	Tibbetts, Alexis SM Schools	
Gilligan, Tony PHF SM Government Contractor	Morgan, Matthew SM Electrical Engineer	Tinsley, Kent SM Commercial Banking	

PHF: Paul Harris Fellows
SM: PH Sustaining Members
* FWB Club Past Presidents
** Past President Other Clubs
X FWB Rotarian of the Year

Members in purple have perfect attendance.

Members in green font have missed three or more meetings. Please give them a call and encourage them to attend a meeting.

Members in blue font are on a leave of absence.

Don't forget that you can make up a missed meeting at a neighboring club. They include:
Crestview: Wednesday noon, Ryan's
Destin: Tuesday 7:15 a.m. Rutherford's at Regatta Bay
DeFuniak Springs: Wednesday 12:00 p.m., McLain's Family Steakhouse
Mid-Bay: Wednesday 7 a.m., Bluewater Bay Golf Club
Navarre: Thursday noon, Cocodries
Niceville: Thursday noon, OWC Bld. K
South Walton: Thursday 7:30 a.m., Embassy Suites