

July 20, 2011



Reach Within to Embrace Humanity

The Rotary Reader

Post Office Box 892

Fort Walton Beach, FL 32549

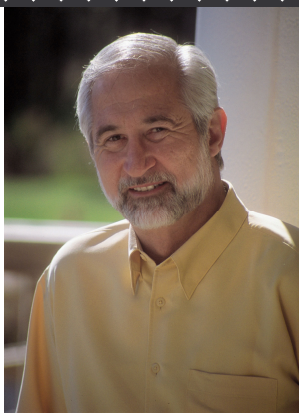
District Governor's Gold Medal of Honor Award Winner — 2006-07

Presidential Citation Award Winner — 18th Consecutive Year

The Rotary Club of Fort Walton Beach

PETER BOS

PRESIDENT—LEGENDARY, INC.



Board of Directors

President:

Scott Smith

Vice-President:

Jason Clark

Secretary:

Jan Pooley

Treasurer:

Roger Peadro

Past President:

Al Stearns

Committee Chairs

Membership:

Julie Orr

Services Projects:

Jamey Mattern

Rotary Foundation:

Jan Pooley

Public Relations:

Jamey Mattern

Club Administration:

Aaron Webber

Sergeant at Arms:

Mike WrightReynolds

Programs:

Chad Hamilton

Scholarship, Inc.:

Mitzi Henley

Social Committee

Pam Reynolds-Amos

Bulletin

Andy Corbin

Assistant District

Governor

Rick Stevens

Peter Bos, President of Legendary, Inc., is a graduate of Cornell University, Ithaca, NY (B.S./Hotel and Restaurant Administration). Following graduation, he moved to Florida where he worked for one year as the Manager of Busch Gardens' food & beverage operations, before joining Fletcher Properties in Jacksonville where he developed, constructed, marketed and operated several residential communities including Baymeadows and Inlet Beach in Jacksonville; Inverness in Birmingham, Alabama; and Stone Bridge in Memphis, Tennessee. He also developed and built over 3,000 apartments, condominiums and homes in various developments throughout Florida.

In 1975, he formed his own company, the Bos Group which later evolved into Legendary, Inc. Some of the projects he developed are:

- Sandestin Beach Resort (a 2400-acre residential/resort) including all the related construction and operational facilities;
- Hyatt Key West, a small boutique hotel and related restaurant facilities; and
- the Bottling Court, Key West, a festival shopping complex created with the renovation of Coca-Cola's oldest bottling facility;
- Lake Mandarin, a 240-acre, mixed-use development including commercial apartments.

(Continued on Page 2)

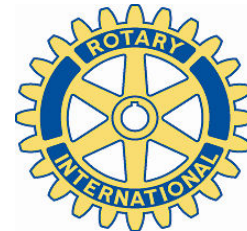
THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?



Quote of the Day

“A good plan violently executed now is better than a perfect plan executed next week.”

- General George Patton (1885-1945)

Peter Bos (Continued from Page 1)

Now based in Destin, Legendary developments are set apart by their careful planning, imagination and attention to detail, exemplified by **Regatta Bay**, a multi-use development that includes residential homes and condos, a golf club and office park; **Destin Commons**, a 670,000-square-foot festival shopping center; and **HarborWalk Village**, a mixed-use development featuring the **Emerald Grande and HarborWalk Marina**. Legendary Marine, Legendary Yacht Club, Legendary Realty and Airport Road Storage operations are also a part of the Legendary family of companies.

Peter was recently honored when he was selected “Hotelier of the Year” for 2010 by the Florida Lodging and Restaurant Association (FLRA).

Peter and his wife Terri live in Destin, FL. He has two sons, two daughters, and four grandchildren.

CALENDAR

7/27 Ken Wright—Lonnie Jones Memorial at the Destin USCG

8/3 Representative Matt Gaetz

8/10 Tony Hughes—Dover AFB

8/17 Tom Rice—Fisher House of the Emerald Coast

HISTORIC MOMENTS: WHY THE ROTARY YEAR BEGINS 1 JULY

Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year. Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even *The Rotarian* changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in *The Rotarian* that July noted, "The Rotary year that is rapidly drawing to a close has been signaled by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently." Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.

Mixed Metaphors

English professors love to catch the errors students make on their term papers, and they love nothing better than to catch mixed metaphors. Here are some of the best:

"She's burning the midnight oil at both ends."

"It's time to step up to the plate and cut the mustard."

"She's robbing Peter to pay the piper."

"He's up a tree without a paddle."

"Beware my friend...you are skating on hot water."

"Keep your ear to the grindstone."

"Sometimes you've gotta stick your neck out on a limb."

"Some people sail through life on a bed of roses like a knife slicing through butter."

"He swept the rug under the carpet."

THIS WEEK'S BIRTHDAYS

Nitsi Bennett – 23rd

Jim Davis – 22nd

THIS WEEK'S ANNIVERSARIES

Alex Trum – 23rd (50 YEARS!!)

Rotary Roster

Amos, Pam SM

Funeral Services

Anderson, Robert SM

CPA

Arthur, Jack PHF SM

Insurance

Bennett, Nitsi PHF X *

Non-Profit Administration

Bodenstine, Debbie PHF X

Economic Development

Bohnsack, Rob SM

Reverend

Brewster, Joseph PHF SM

Cable Television

Brutt, Frank PHF SM

County Planning

Butcher, Tom

Honorary Member

Cagle, Kevin SM

Office Machines

Chalker, Gerry PHF SM *

Pension Administration

Clark, Jason SM

Insurance

Conner, Tom PHF SM

News Media

Corbin, Andy PHF SM X *

Electronics Mfg.

Curry, Jim PHF SM **

Government Management

Davis, James PHF SM *

Public Utilities

Deveined, Sheldon

Shrimp Buffet Coordinator

Dorris, George PHF SM

Dentistry

Duncan, Buddy SM

Chaplain

Edwards, JT SM

Landscape Management

Ekedahl, Brian SM

Social Services

Empson, Dan

Honorary

Fallin, Ralph PHF SM X *

Dairy Products

Felts, Gary SM

Retail Services

Fitzhugh, Mark

Clergy

Foster, William PHF SM * X

Attorney

Fowner, Bob PHF SM

Association Manager

Gavin, Clifton SM

Attorney

Gilligan, Tony PHF SM

Government Contractor

Grubbs, Haydon PHF SM

Education

Hamilton, Chad PHF

CPA

Hardy, Sallie PHF SM

Commercial Properties

Hayes, Tom PHF SM

Financial Services

Henderson, Jody PHF SM *

Accounting/Auditing

Henley, Mitzi SM

Retail Shopping Center

Hipsh, Whitney SM

Attorney

Hooton, Jeff SM

Commercial Lending

Howard, William PHF

Real Estate-General

Johnson, Chris PHF *

CPA Retired

Johnson, Johnny PHF SM X *

Banking

Kedroski, Cristie

Foundation Development

Landers, Chuck PHF

CPA

Leonard, Tony PHF **

Retail/Musical Instruments

Lewis, Preston SM

Minister

Linn, John PHF SM

Kitchens-Retail

Litschauer, Ted SM

Public Safety

Lowrey, Thomas PHF *

Stockbroker

Martin, Ralph PHF

Aircraft Equipment Mfg.

Mattern, Jamey PHF

Architect

Matrix, Dot

Director of Computer Services

McDonald, J.R. SM

Aerospace Marketing

McNabb, Julie SM

Developmental Disabilities

Meyer, Joe

Retail/Computers

Miller, David O. PHF

Developmental Disabilities

Monroe, Jason

Communications

Morgan, John PHF SM *

Computer Engineer

Morgan, Matthew SM

Electrical Engineer

Nelson, Dan PHF SM

Restaurant/Fast Food

Nicholson, Michele SM

Communications

O'Brien, Kevin

Financial Services

Orr, Julie

Personnel Staffing

Peadro, Roger PHF SM

Pastor

Plummer, Mary PHF SM

Real Estate Sales

Poff, Lyndon PHF X

Paint & Body Shop

Pooley, Jan PHF SM X

Department Store

Potts, Charlie PHF SM *

Jeweler

Pritchard, Kathy PHF SM

Commercial Banking

Pryor, Fred PHF SM *

Utility Service-Gas

Rahe, Ted PHF SM *

Property Management

Richburg, Bob PHF SM X

College Administration

Rollins, Joe SM

Compliance Services

Shaw, Susan SM

Fund Raising

Shelley, Eulice PHF *

Moving & Storage

Simpson, Natalie SM

Legislative

Smith, Pete PHF *

Appraiser

Smith, Scott PHF

Chiropractor

Stearns, Allan PHF SM *

Travel Agent

Stevens, Rick PHF * X SM

Surge Suppression Systems

Stokes, Randy PHF SM *

Architecture

Tibbetts, Alexis SM

Schools

Tinsley, Kent SM

Commercial Banking

Tinsley, Herb PHF * X SM

Savings & Loan Mgmt.

Townsend, Forrest PHF* X SM

Veterinarian

Trigg, Brian SM

Program Analyst

Trum, Alex PHF SM

Orthodontist Retired

Turpin, Matt

CPA

Vaughan, John PHF SM

Past Service

Watson, Yonge PHF*SM

Real Estate

Weaver, John

Youth Organization Mgmt.

Webber, Aaron SM

Condo Management

West, Charles PHF

Investment Broker

Williamson, Ken PHF SM *

Retired

Woo, Jean PHF SM

Dentist

WrightReynolds, Mike PHF

Photography

Yeiser, Jack PHF

Mortgage Broker

Youngblood, Russ PHFSM**

Psychologist

PHF: Paul Harris Fellows

SM: PH Sustaining Members

* FWB Club Past Presidents

** Past President Other Clubs

X FWB Rotarian of the Year

Members in purple have perfect attendance.

Members in green font have missed three or more meetings. Please give them a call and encourage them to attend a meeting.

Members in blue font are on a leave of absence.

Don't forget that you can make up a missed meeting at a neighboring club. They include:

Crestview: Wednesday noon, Ryan's

Destin: Tuesday 7:15 a.m. Rutherford's at Regatta Bay

DeFuniak Springs: Wednesday 12:00 p.m., McLain's Family Steakhouse

Mid-Bay: Wednesday 7 a.m., Bluewater Bay Golf Club

Navarre: Thursday noon, Cocodries

Niceville: Thursday noon, OWC Bld. K

South Walton: Thursday 7:30 a.m., Embassy Suites