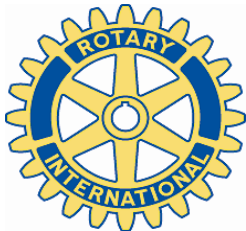


Oct. 26, 2011



The Rotary Reader

Post Office Box 892

Fort Walton Beach, FL 32549

District Governor's Gold Medal of Honor Award Winner — 2006-07

Presidential Citation Award Winner — 18th Consecutive Year

The Rotary Club of Fort Walton Beach

Ted Kircharr
Chief Operating Officer, Landrum Professional
Employment Law Update



Ted Kircharr currently serves as Vice President, Chief Operating Officer for Landrum Professional, a Professional Employer Organization, and Landrum Consulting, a human resources consulting firm. Along with Landrum Staffing Services, they make up Landrum Companies, a 39-year old firm based in Pensacola, Florida. Ted joined Landrum in the fall of 2003 as the Director of Strategic Initiatives. His first quality improvement effort resulted in a 74% decrease in Worker's Compensation Disability Days per \$1 million in payroll. With a payroll over \$300 million, his two year effort had a significant impact on the company. Ted oversaw quality improvement initiatives including Landrum's involvement in Florida's organizational improvement effort, the Governor's Sterling Award (GSA) for Performance Excellence. Landrum was the recipient of the GSA in April 2007. Ted was also responsible for developing the company's strategic plan as well as identifying and optimizing employee satisfaction issues. Landrum Companies has been recognized as one of the 25 Best Small Businesses to Work for in America for five years by the Society for Human Resource Management. Ted continues to lead these efforts in his role as Chief Operating Officer.

Ted received an A.A. in History from Pensacola Junior College in 1973, a B.S. in Political Science from UWF in 1975 and an M.S. in Administration from Central Michigan University in 1989. In addition to a variety of community and professional activities, Ted served as the President of the Pensacola Suburban West Rotary Club in 2002-03 and Assistant District Governor in 2009-2011. He is the current District Governor Nominee (DGN) and will serve as District Governor for Rotary District 6940 in 2013-2014.

Board of Directors

President:

Scott Smith

Vice-President:

Jason Clark

Secretary:

Jan Pooley

Treasurer:

Roger Peadro

Past President:

Al Stearns

Committee Chairs

Membership:

Julie Orr

Services Projects:

Roger Peadro

Rotary Foundation:

Jan Pooley

Public Relations:

Jamey Mattern

Club Administration:

Aaron Webber

Sergeant at Arms:

Mike WrightReynolds

Programs:

Chad Hamilton

Scholarship, Inc.:

Natalie Simpson

Social Committee

Pam Reynolds-Amos

Bulletin

Andy Corbin

Executive Secretary

Nancy Robinson

Assistant District Governor

Rick Stevens

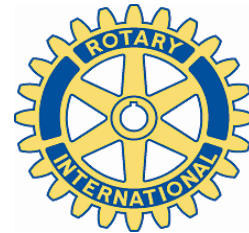
THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST.** The development of acquaintance as an opportunity for service;
- **SECOND.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?



Quote of the Day

“The smallest minority on earth is the individual. Those who deny individual rights cannot claim to be defenders of minorities.”

- Ayn Rand (1905-1982) , American novelist and philosopher

UPCOMING SPEAKERS AND EVENTS

- 11/2 Dr. Alexis Tibbetts—Trends in Education
- 11/5 District 6940 Foundation Gala, P.C. Beach Marriott
- 11/9 Charlie Palmer/Marty Stanovich—First Tee Organization
- 11/16 Steve Forbes—NWFSC Men’s Basketball Coach
- 11/23 Thanksgiving Week—No Meeting
- 11/30 Dr. Eddie Zant—Hyperbaric Medicine Oxygen Therapy

MAX TIDMORE (1947-2011)

Max Tidmore, a past president of the FWB Rotary Club, passed away on Monday morning. Max was a popular member of our club and a mentor to many. He was a Vice President and Owner of Copy Products Company in Fort Walton Beach.

A memorial service will be held for Max on Saturday, October 29th @ 2:30 pm at The First Baptist Church in Ft. Walton Beach. The address is 21 First Street in Ft. Walton Beach. There will be family visitation before the memorial service at the church from 1:00pm – 2:30pm.

WORLD POLIO DAY

In recognition of World Polio Day, October 24th, Rotary clubs have ramped up their efforts to raise the funds and awareness needed to eradicate the crippling disease. This year, significant progress has been made against polio. [Polio cases worldwide](#) decreased more than 40 percent during the first eight months of 2011, compared with the same period in 2010. In India, one of four remaining polio-endemic countries, only one case of polio has been reported in all of 2011.

A highly infectious disease, polio often causes paralysis and is sometimes fatal. There is no cure, but polio is easily preventable. For as little as 60 cents worth of oral vaccine, a child can be protected for life. A total international investment of \$8 billion to date has polio on the verge of becoming only the second human disease ever eradicated. Smallpox was declared eradicated in 1979.

Since 1985, eradicating polio worldwide has been Rotary's top philanthropic goal. Rotary has contributed more than US\$1 billion and countless volunteer hours to protect more than two billion children in 122 countries. In addition to India, the disease remains endemic -- meaning spread of the wild poliovirus has never been interrupted -- to Afghanistan, Nigeria, and Pakistan. Until endemic polio transmission is stopped, other countries remain at risk for imported cases.

In response to a \$355 million challenge grant awarded to Rotary by the Bill & Melinda Gates Foundation, Rotary clubs worldwide are aiming to raise a total of \$200 million by 2012. The organization has raised about \$190 million toward that goal. The funding will provide critical support to polio eradication activities.



On World Polio Day (Oct. 24), Bill Gates joined dozens of Rotary club members on Capitol Hill to affirm the joint commitment of the Bill & Melinda Gates Foundation and Rotary, a global humanitarian service organization, to make history by eradicating this crippling disease.

THIS WEEK'S BIRTHDAYS

Cristie Kedroski – 30th Russ Youngblood – 27th

LAST WEEK'S GUESTS

Dr. Ellen Fallon – Guest of Forrest Townsend

Odd Rock Band Names

Before starting a rock band, you should know that the following names are taken:

- *Albino Toilet Boys*
- *Alcoholocaust*
- *Alcoholics Unanimous*
- *Biff Hitler and the Violent Mood Swings*
- *Bobby Joe Ebola and the Children McNuggets*
- *The Bourbon Tabernacle Choir*
- *Cap'n Crunch and the Cereal Killers*
- *The Dead Sea Squirrels*
- *Hell Camino*
- *Honest Bob and the Factory to Dealer Incentives*
- *Hitler's Bikini*
- *Jehovah's Waitresses*
- *Mary Kay and the Cosmetics*
- *Norman Bates and the Shower Heads*
- *Pabst Smear*
- *Phlegm Fatale*
- *Shirley Temple of Doom*
- *Willie Nelson Mandela*

Rotary Roster

Amos, Pam SM

Funeral Services

Anderson, Robert SM

CPA

Arthur, Jack PHF SM

Insurance

Bennett, Nitsi PHF X *

Non-Profit Administration

Bodenstine, Debbie PHF X

Economic Development

Brewster, Joseph PHF SM

Cable Television

Bruitt, Frank PHF SM

County Planning

Butcher, Tom

Honorary Member

Cagle, Kevin SM

Office Machines

Calleri, Chris

Communications

Caul, Ira

Oral History Professor

Chalker, Gerry PHF SM *

Pension Administration

Clark, Jason SM

Insurance

Conner, Tom PHF SM

News Media

Corbin, Andy PHF SM X *

Electronics Mfg.

Curry, Jim PHF SM **

Government Management

Davis, James PHF SM *

Public Utilities

Dorris, George PHF SM

Dentistry

Duncan, Buddy SM

Chaplain

Ekedahl, Brian SM

Social Services

Empson, Dan

Honorary

Fallin, Ralph PHF SM X *

Dairy Products

Foster, William PHF SM * X

Attorney

Fowner, Bob PHF SM

Association Manager

Gavin, Clifton SM

Attorney

Gilligan, Tony PHF SM

Government Contractor

Grubbs, Haydon PHF SM

Education

Hamilton, Chad PHF

CPA

Hardy, Sallie PHF SM

Commercial Properties

Hayes, Tom PHF SM

Financial Services

Henderson, Jody PHF SM *

Accounting/Auditing

Henley, Mitzi SM

Retail Shopping Center

Hipsh, Whitney SM

Attorney

Hooton, Jeff SM

Commercial Lending

Howard, William PHF

Real Estate-General

Johnson, Chris PHF *

CPA Retired

Johnson, Johnny PHF SM X *

Banking

Kedroski, Cristie

Foundation Development

Landers, Chuck PHF

CPA

Leonard, Tony PHF **

Retail/Musical Instruments

Linn, John PHF SM

Kitchens-Retail

Litschauer, Ted SM

Public Safety

Lowrey, Thomas PHF *

Stockbroker

Martin, Ralph PHF

Aircraft Equipment Mfg.

Mattern, Jamey PHF

Architect

McDonald, J.R. SM

Aerospace Marketing

McNabb, Julie SM

Developmental Disabilities

Meyer, Joe

Retail/Computers

Miller, David O. PHF

Developmental Disabilities

Monroe, Jason

Communications

Morgan, John PHF SM *

Computer Engineer

Morgan, Matthew SM

Electrical Engineer

Nelson, Dan PHF SM

Restaurant/Fast Food

Nicholson, Michele SM

Communications

O'Brien, Kevin

Financial Services

Orr, Julie

Personnel Staffing

Peadro, Roger PHF SM

Pastor

Plummer, Mary PHF SM

Real Estate Sales

Poff, Lyndon PHF X

Paint & Body Shop

Pooley, Jan PHF SM X

Department Store

Potts, Charlie PHF SM *

Jeweler

Pritchard, Kathy PHF SM

Commercial Banking

Pryor, Fred PHF SM *

Utility Service-Gas

Rahe, Ted PHF SM *

Property Management

Richburg, Bob PHF SM X

College Administration

Rollins, Joe SM

Compliance Services

Shaw, Susan SM

Fund Raising

Shelley, Eulice PHF *

Moving & Storage

Simpson, Natalie SM

Legislative

Smith, Pete PHF *

Appraiser

Smith, Scott PHF

Chiropractor

Stearns, Allan PHF SM *

Travel Agent

Stevens, Rick PHF * X SM

Surge Suppression Systems

Stokes, Randy PHF SM *

Architecture

Tibbetts, Alexis SM

Schools

Tinsley, Kent SM

Commercial Banking

Tinsley, Herb PHF * X SM

Savings & Loan Mgmt.

Townsend, Forrest PHF * X SM

Veterinarian

Trigg, Brian SM

Program Analyst

Trum, Alex PHF SM

Orthodontist Retired

Turpin, Matt

CPA

Vaughan, John PHF SM

Past Service

Watson, Yonge PHF * SM

Real Estate

Weaver, John

Youth Organization Mgmt.

Webber, Aaron SM

Condo Management

West, Charles PHF

Investment Broker

Williamson, Ken PHF SM *

Retired

Woo, Jean PHF SM

Dentist

WrightReynolds, Mike PHF

Photography

Yeiser, Jack PHF

Mortgage Broker

Youngblood, Russ PHF ** SM

Psychologist

PHF: Paul Harris Fellows
SM: PH Sustaining Members
* FWB Club Past Presidents
** Past President Other Clubs
X FWB Rotarian of the Year

Members in purple have perfect attendance.

Members in green font have missed three or more meetings. Please give them a call and encourage them to attend a meeting.

Members in blue font are on a leave of absence.

Don't forget that you can make up a missed meeting at a neighboring club. They include:
Crestview: Wednesday noon, Ryan's
Destin: Tuesday 7:15 a.m. Rutherford's at Regatta Bay
DeFuniak Springs: Wednesday 12:00 p.m., McLain's Family Steakhouse
Mid-Bay: Wednesday 7 a.m., Bluewater Bay Golf Club
Navarre: Thursday noon, Cocodries
Niceville: Thursday noon, OWC Bld. K
South Walton: Thursday 7:30 a.m., Embassy Suites