



The Rotary Reader

Post Office Box 892

Fort Walton Beach, FL 32549

Presidential Citation Award Winner – 18th Consecutive Year

The Rotary Club of Fort Walton Beach

Board of Directors

President:

Scott Smith

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Jan Pooley

Secretary:

Jason Clark

Treasurer:

Roger Peadro

Past President:

Al Stearns

Committee Chairs

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Julie Orr

Services Projects:

Roger Peadro

Rotary Foundation:

Jan Pooley

Public Relations:

Jamey Mattern

Club Administration:

Aaron Webber

Sergeant at Arms:

Mike WrightReynolds

Programs:

Chad Hamilton

Scholarship, Inc.:

Natalie Simpson

Social Committee

Vacant

Bulletin

Aaron Webber

Executive Secretary

Nancy Robinson

Assistant District Governor

Rick Stevens

STAFF SERGEANT KYLE W. KLAPPERICH

AFSC: 1T251, Pararescue Journeyman

Staff Sergeant Kyle W. Klapperich is a Special Tactics Squadron Pararescueman assigned to the 23rd Special Tactics Squadron, Red Team, Hurlburt Field, Florida where he strives to achieve his seven level team leader upgrade and helps train and ready a 26-man Pararescue team that employs into non-permissive environments in support of Air Force Special Operations Command missions. Sergeant Klapperich was born in Brookfield, WI, on April 1st, 1983. He was a swimmer in high school and grew up hunting in Wisconsin. After graduating from high school in 2001, he attended the University of Wisconsin - Oshkosh and Milwaukee Area Technical College before he enlisted in the Air Force. In 2004 he graduated Basic Training and the Pararescue Indoctrination Course, Lackland Air Force Base, Texas. After completing the Pararescue Pipeline and the AFSC awarding course at Kirtland AFB, NM, he received a direct-duty assignment to the 23rd Special Tactics Squadron Hurlburt Field, Florida in March of 2007. In January 2008, Sergeant Klapperich deployed to Iraq in support of Operation Iraqi Freedom providing an embedded Combat Search and Rescue Force to a Joint Task Force. Since his first deployment in 2008, he has done two additional Combat Search and Rescue deployments to Afghanistan as part of Operation Enduring Freedom and most recently, a deployment as a medic for a Navy SEAL platoon. Some of Sergeant Klapperich's notable awards are the 720th Special Tactics Group Medic of the Year for 2011, and a nomination for the Special Operations Medical Association Medic of the Year. His military decorations include: the Purple Heart, three Air Medals, two Joint Service Achievement Medals, the Air Force Combat Action Medal, the Combat Readiness Medal, two Air Force Good Conduct Medals, the National Defense Service Medal, Afghanistan Campaign Medal, Iraq Campaign Medal, the Global War On Terrorism Service Medal, and the NATO Medal.

UPCOMING SPEAKERS AND EVENTS

March 28 - Okaloosa County Sheriff Deputy Steve Hough

March 28 - Time to stuff backpacks again at Holy Trinity Lutheran Church at 1:30

March 31 - Wipe the Desks at Wright Elementary starting at 9am.

April 12-15 RYLA - Rotary Youth Leadership Awards - Adventures Unlimited - Milton, Florida

April 28-29 District 6940 Conference at Edgewater Beach Resort in Panama City Beach

May 4-5 Billy Bowlegs Amateur Golf Tournament at Fort Walton Beach Golf Club

This Day in History

On March 21, 1980, President Jimmy Carter informs a group of U.S. athletes that, in response to the December 1979 Soviet incursion into Afghanistan, the United States will boycott the 1980 Olympics in Moscow. It marked the first and only time that the United States has boycotted the Olympics.

On March 21, 1963, Alcatraz Prison in San Francisco Bay closes down and transfers its last prisoners. At it's peak period of use in 1950s, "The Rock, or ""America's Devil Island" housed over 200 inmates at the maximum-security facility. Alcatraz remains an icon of American prisons for its harsh conditions and record for being inescapable.

What Team Are You On?

Team 1 - \$600.00	Team 2 - \$500.00	Team 3 - \$550.00	Team 4 - \$3000.00	Team 5 - \$350.00
Mary Plummer	Lyndon Poff	Pete Smith	Charlie Potts	Al Stearns
Andy Corbin	Jim Curry	James Davis	George Dorris	Buddy Duncan
Haydon Grubbs	Chad Hamilton	Sallie Hardy	Tom Hayes	Jody Henderson
Johnny Johnson	Cristie Kedroski	Chuck Landers	Tony Leonard	John Linn
Dave Miller	Jason Monroe	John Morgan	Matt Morgan	Dan Nelson
Robert Anderson	Jack Arthur	Jan Pooley	Debbie Bodenshine	Kathy Pritchard
Eulice Shelley	Natalie Simpson	Nitsi Bennett	Scott Smith	Joe Brewster
Forrest Townsend	Brian Trigg	Alex Trum	Matt Turpin	John Vaughan
Jean Woo	Mike Wright Reynolds	Jack Yeiser	Russ Youngblood	John Foster
Team 6 - \$250.00	Team 7	Team 8 - \$300.00	Team 9 - \$200.00	Team 10
Michele Nicholson	Kevin Cagle	Julie Orr	Gerry Chalker	Roger Peadro
Brian Ekedahl	Ralph Fallin	Scotty Foster	Bob Fowner	Tony Gilligan
Mitzi Henley	Whitney Hipsh	Jeff Hooton	Bill Howard	Chris Johnson
Ted Litschauer	Jamy Mattern	J. R. McDonald	Julie McNabb	Joe Meyer
Frank Brutt	Ted Rahe	Chris Calleri	Charlie Palmer	Jason Clark
Fred Pryor	Randy Stokes	Bob Richburg	Joe Rollins	Susan Shaw
Rick Stevens	John Weaver	Alexis Tibbetts	Kent Tinsley	Herb Tinsley
Yonge Watson	Ron Grissom	Aaron Webber	Charles West	Ken Williamson
Dusty Ricketts		David Macdonald	James Bass	

Rotaractors lead social media workshop for Rotarians

More than 60 Texas Rotarians gathered in computer labs at a local college in Houston to learn how to set up Facebook and Twitter accounts, upload YouTube videos to their club websites, and download apps like the Rotary Club Locator to their smartphones.

The sessions, part of a workshop sponsored by District 5890, were led by Rotaractors and Interactors.

"Social and digital media are growing at an exponential rate, and for many Rotarians, it's harder than ever to keep up with the strategies, tools, and tactics," says Tommie Buscemi, the district's New Generations committee chair. "Rotaractors are at that age where a lot of this valuable information is second nature to them."

Rotaractor Nathalie Cras, one of the workshop instructors, says that social media has become the most effective recruiting tool, marketing asset, and communication resource for reaching potential members.

"I have found that the majority of our members make their first contact with Rotaract through websites or Facebook pages," says Cras, a member of the Rotaract Club of River Oaks. "Keeping up with these technologies is crucial to securing the next generations of Rotarians."

Facebook tips

Among the Facebook tips that Cras and about 10 other Rotaractors shared at the reverse mentoring workshop were:

- Make sure you have more than one administrator for the page to ensure continuity when one is unavailable.
- Encourage members who follow you on Facebook to use the "share" link for your posts in order to reach a wider audience.
- Set up a Facebook to link to your Twitter account.
- Link to news stories about club activities through Facebook to increase publicity.
- Use a social media dashboard such as HootSuite to manage multiple websites and social media accounts, and to schedule posts in advance. This helps to minimize the workload for administrators.

Buscemi says the workshop was a huge success, and the district is planning another during the current Rotary year.

"These young leaders were so proud of themselves. They were honored that the Rotarians were looking at them as the teachers and had that valuable information that Rotarians could use," says Buscemi."

Entire Article at www.rotary.org

THIS WEEK'S BIRTHDAYS

Bob Richburg (26th)

PROPOSED MEMBERS—FIRST NOTICE

Richard Kunkle

Ron Grissom



Reach Within to Embrace Humanity

THE ROTARY FOUR WAY TEST

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Will it build goodwill and better friendships?
- 4) Will it be beneficial to all concerned?



Rotary Roster

Anderson, Robert SM
CPA

Arthur, Jack PHF SM
Insurance

Bennett, Nitsi PHF X *
Non-Profit Administration

Bodenstine, Debbie PHF X SM
Economic Development

Brewster, Joseph PHF SM
Cable Television

Brutt, Frank PHF SM
County Planning

Butcher, Tom
Honorary Member

Cagle, Kevin SM
Office Machines

Calleri, Chris
Communications

Chalker, Gerry PHF SM *
Pension Administration

Clark, Jason SM
Insurance

Corbin, Andy PHF SM X *
Electronics Mfg.

Curry, Jim PHF SM **
Government Management

Davis, James PHF SM *
Public Utilities

Dorris, George PHF SM
Dentistry

Duncan, Buddy SM
Chaplain

Ekedahl, Brian SM
Social Services

Empson, Dan
Honorary

Fallin, Ralph PHF SM X *
Dairy Products

Foster, William PHF SM * X
Attorney

Fowner, Bob PHF SM
Association Manager

Gavin, Clifton SM
Attorney

Gilligan, Tony PHF SM
Government Contractor

Grubbs, Haydon PHF SM
Education

Hamilton, Chad PHF SM
CPA

Hardy, Sallie PHF SM
Commercial Properties

Hayes, Tom PHF SM
Financial Services

Henderson, Jody PHF SM *
Accounting/Auditing

Henley, Mitzi SM
Retail Shopping Center

Hipsh, Whitney SM
Attorney

Hooton, Jeff SM
Commercial Lending

Howard, William PHF
Real Estate-General

Johnson, Chris PHF *
CPA Retired

Johnson, Johnny PHF SM X *
Banking

Kedroski, Cristie SM
Foundation Development

Landers, Chuck PHF SM
CPA

Leonard, Tony PHF **
Retail/Musical Instruments

Linn, John PHF SM
Kitchens-Retail

Litschauer, Ted SM
Public Safety

Lowrey, Thomas PHF *
Stockbroker

Martin, Ralph PHF
Aircraft Equipment Mfg.

Mattern, Jamey PHF
Architect

Macdonald, David
Retail Management

McDonald, J.R. SM
Aerospace Marketing

McNabb, Julie SM
Developmental Disabilities

Meyer, Joe
Retail/Computers

Miller, David O. PHF
Developmental Disabilities

Monroe, Jason SM
Communications

Morgan, John PHF SM *
Computer Engineer

Morgan, Matthew SM
Electrical Engineer

Nelson, Dan PHF SM
Restaurant/Fast Food

Nicholson, Michele SM
Communications

O'Brien, Kevin SM
Financial Services

Orr, Julie SM
Personnel Staffing

Palmer, Charlie
Real Estate Development

Peadro, Roger PHF SM
Pastor

Plummer, Mary PHF SM
Real Estate Sales

Poff, Lyndon PHF X SM
Paint & Body Shop

Pooley, Jan PHF SM X
Department Store

Potts, Charlie PHF SM *
Jeweler

Pritchard, Kathy PHF SM
Commercial Banking

Pryor, Fred PHF SM *
Utility Service-Gas

Rahe, Ted PHF SM *
Property Management

Richburg, Bob PHF SM X
College Administration

Ricketts, Dusty
News Media

Rollins, Joe SM
Compliance Services

Shaw, Susan SM
Fund Raising

Shelley, Eulice PHF *
Moving & Storage

Simpson, Natalie SM
Legislative

Smith, Pete PHF * SM
Appraiser

Smith, Scott PHF SM
Chiropractor

Stearns, Allan PHF SM *
Travel Agent

Stevens, Rick PHF * X SM
Surge Suppression Systems

Stokes, Randy PHF SM *
Architecture

Tibbetts, Alexis SM
Schools

Tinsley, Kent SM
Commercial Banking

Tinsley, Herb PHF * X SM
Savings & Loan Mgmt.

Townsend, Forrest PHF * X SM
Veterinarian

Trigg, Brian SM
Program Analyst

Trum, Alex PHF SM
Orthodontist Retired

Turpin, Matt SM
CPA

Vaughan, John PHF SM
Past Service

Watson, Yonge PHF*SM
Real Estate

Weaver, John SM
Youth Organization Mgmt.

Webber, Aaron SM
Condo Management

West, Charles PHF
Investment Broker

Williamson, Ken PHF SM *
Retired

Woo, Jean PHF SM
Dentist

WrightReynolds, Mike PHF SM
Photography

Yeiser, Jack PHF
Mortgage Broker

Youngblood, Russ PHFSM**
Psychologist

PHF: Paul Harris Fellows
SM: PH Sustaining Members
* FWB Club Past Presidents
** Past President Other Clubs
X FWB Rotarian of the Year

Members in purple have perfect attendance.

Members in blue font are on a leave of absence.

Don't forget that you can make up a missed meeting at a neighboring club. They include:
Crestview: Wednesday noon, Ryan's
Destin: Tuesday 7:15 a.m. Rutherford's at Regatta Bay
DeFuniak Springs: Wednesday 12:00 p.m., McLain's Family Steakhouse
Mid-Bay: Wednesday 7 a.m., Bluewater Bay Golf Club
Navarre: Thursday noon, Tuscan Grill at Hidden Creek
Niceville: Thursday noon, OWC Bld. K
South Walton: Thursday 7:30 a.m., Embassy Suites